

IPARTY CORP  
Form 8-K  
July 11, 2012  
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**July 11, 2012**

Date of Report (Date of earliest event reported)

**iPARTY CORP.**

(Exact name of registrant as specified in its charter)

**Delaware**                      **001-15611**      **76-0547750**  
(State or other jurisdiction    (Commission    (IRS Employer

of incorporation)              File Number)    Identification No.)

**270 Bridge Street, Suite 301, Dedham, Massachusetts**    **02026**  
(Address of principal executive offices)                      (Zip Code)

**(781) 329-3952**  
(Registrant's telephone number, including area code)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 8.01. Other Events**

On July 11, 2012, iParty Corp. (the “**Company**”) issued a press release announcing plans to open two new retail party goods stores in the Greater Boston Area. A copy of the press release is attached as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference.

**Item 9.01. Financial Statements and Exhibits.**

**(d) Exhibits**

99.1 Press release dated July 11, 2012.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

iPARTY CORP.

By: /s/ SAL PERISANO  
Sal Perisano  
*Chairman of the Board and*  
*Chief Executive Officer*

Dated: July 11, 2012

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**Exhibit Index**

**Exhibit No. Description**

99.1 Press release dated July 11, 2012.