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On July 22, 2004, the Registrant issued a press release containing its financial results for the quarter and six months ended June 30, 2004. A copy of the press release is furnished hereto as Exhibit 99.1

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CAESARS ENTERTAINMENT, INC.

By: /s/ WESLEY D. ALLISON

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Name: Wesley D. Allison  
Title: Senior Vice President, Controller and Interim Chief  
Financial Officer

Dated: July 22, 2004