SK TELECOM CO LTD Form 6-K September 26, 2006

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 6-K REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE MONTH OF SEPTEMBER 2006

SK Telecom Co., Ltd.

(Translation of registrant s name into English)
11, Euljiro2-ga Jung-gu
Seoul 100-999, Korea
(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 40-F o

Form 20-F b

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T
Rule 101(b)(1):
Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to
provide an attached annual report to security holders
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T
Rule 101(b)(7):
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report or other document that the registration foreign private issuer must furnish and make public under the laws of the
jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant s home country), or
under the rules of the home country exchange on which the registrant s securities are traded, as long as the report or
other document is not a press release, is not required to be and has not been distributed to the registrant s security
holders, and if discussing a material event, has already been the subject of a Form 6-K submission or other
Commission filing on EDGAR.
Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby
furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.
Yes o No þ
If Yes is marked, indicate below the file number assigned to the Registrant in connection with Rule 12g3-2(b):
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SK TELECOM CO., LTD.

NON-CONSOLIDATED FINANCIAL STATEMENTS FOR THE THREE MONTHS AND SIX MONTHS ENDED JUNE 30, 2006 AND 2005 AND INDEPENDENT ACCOUNTANTS REVIEW REPORT

Independent Accountants Review Report

English Translation of a Report Originally Issued in Korean To the Stockholders and Board of Directors of SK Telecom Co., Ltd.

We have reviewed the accompanying non-consolidated balance sheet of SK Telecom Co., Ltd. (the Company) as of June 30, 2006 and the related non-consolidated statements of income and cash flows for the three months and six months ended June 30, 2006 and 2005, all expressed in Korean won. These financial statements are the responsibility of the Company s management. Our responsibility is to issue a report on these financial statements based on our reviews.

We conducted our reviews in accordance with standards for review of interim financial statements in the Republic of Korea. Those standards require that we plan and perform the review to obtain moderate assurance as to whether the non-consolidated financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data, and this provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.

Based on our reviews, nothing has come to our attention that causes us to believe that the financial statements referred to above are not presented fairly, in all material respects, in conformity with accounting principles generally accepted in the Republic of Korea.

We have previously audited, in accordance with auditing standards generally accepted in the Republic of Korea, the non-consolidated balance sheet of the Company as of December 31, 2005, and the related non-consolidated statements of income, appropriations of retained earnings and cash flows for the year then ended (not presented herein); and in our report dated February 3, 2006, we expressed an unqualified opinion on those non-consolidated financial statements. The accompanying balance sheet as of December 31, 2005, which is comparatively presented, does not differ in material respects from such audited non-consolidated balance sheet.

Our reviews also comprehended the translation of the Korean won amounts into U.S. dollar amounts and nothing has come to our attention that causes us to believe that such translation has not been made in conformity with the basis stated in Note 2(a). Such U.S. dollar amounts are presented solely for the convenience of readers outside of Korea. Accounting principles and review standards and their application in practice vary among countries. The accompanying financial statements are not intended to present the financial position, results of operations and cash flows in accordance with accounting principles and practices generally accepted in countries other than the Republic of Korea. In addition, the procedures and practices utilized in the Republic of Korea to review such financial statements may differ from those generally accepted and applied in other countries. Accordingly, this report and the accompanying financial statements are for use by those knowledgeable about Korean accounting principles and review standards and their application in practice.

July 28, 2006 /s/ Deloitte Anjin LLC Seoul, Republic of Korea

Notice to Readers

This report is effective as of July 28, 2006, the accountants review report date. Certain subsequent events or circumstances may have occurred between the accountants review report date and the time the accountants review report is read. Such events or circumstances could significantly affect the accompanying financial statements and may result in modification to the accountants review report.

SK TELECOM CO., LTD. NON-CONSOLIDATED BALANCE SHEETS AS OF JUNE 30, 2006 AND DECEMBER 31, 2005

	Kore	an won	Translation into U.S.dollars (Note 2)			
	June 30, 2006	December 31, 2005 nillions)	June 30, 2006	December 31, 2005 ousands)		
ASSETS	(III II	iiiiioiis)	(III tilk	ousanus)		
CURRENT ASSETS:						
Cash and cash equivalents (Notes 2 and 11)	₩ 621,127	₩ 151,766	\$ 654,852	\$ 160,006		
Short-term financial instruments (Note 18)	183,765	73,062	193,743	77,029		
Trading securities (Notes 2 and 3)	923,333	745,360	973,467	785,830		
Current portion of long-term investment						
securities (Notes 2 and 3)	64		67			
Accounts receivable trade, net of						
allowance for doubtful accounts of ₩						
89,113 million as of June 30, 2006 and						
₩121,319 million as of December 31,	1.510.212	1 (07 50)	1 (01 005	1 (04 002		
2005 (Notes 2, 11 and 20)	1,519,312	1,607,596	1,601,805	1,694,882		
Short-term loans, net of allowance for doubtful accounts of \(\frac{\text{W}}{9}\),144 million as of						
June 30, 2006 and \(\forall 648\) million as of						
December 31, 2005 (Notes 2, 5 and 20)	55,244	64,150	58,244	67,633		
Accounts receivable other, net of	33,211	04,130	30,211	07,033		
allowance for doubtful accounts of						
W 18,192 million as of June 30, 2006 and						
₩14,246 million as of December 31, 2005						
(Notes 2, 11 and 20)	1,306,972	1,333,238	1,377,936	1,405,628		
Inventories (Note 2)	7,467	5,986	7,872	6,311		
Prepaid expenses	122,262	101,274	128,900	106,773		
Current deferred income tax assets, net						
(Notes 2 and 16)	63,664	61,152	67,121	64,472		
Advanced payments and other	19,510	28,901	20,569	30,471		
Total Current Assets	4,822,720	4,172,485	5,084,576	4,399,035		
Total Cultent Assets	4,022,720	7,172,703	3,004,370	4,377,033		
NON-CURRENT ASSETS:						
Property and equipment, net (Notes 2, 6,						
10, 19 and 20)	4,428,435	4,595,883	4,668,882	4,845,422		
Intangible assets, net (Notes 2, 7 and 23) Long-term investment securities (Notes 2	3,237,970	3,386,547	3,413,780	3,570,424		
and 3)	1,038,513	1,203,333	1,094,900	1,268,669		
Equity securities accounted for using the	1,030,313	1,203,333	1,074,700	1,200,007		
equity method (Notes 2 and 4)	1,218,239	925,904	1,284,385	976,177		
-1 memos (1.0000 z ana 1)	1,210,207	,20,,01	1,201,000	210,111		

Long-term loans, net of allowance for doubtful accounts of \$\fomaller{\psi}23,703\$ million as of June 30, 2006 and \$\fomaller{\psi}23,737\$ million as of December 31, 2005 (Notes 2, 5 and 20) Guarantee deposits, net of allowance for doubtful accounts of \$\fomaller{\psi}311\$ million as of	10,845	14,204	11,434	14,975
June 30, 2006 and December 31, 2005 (Notes 2, 11 and 20)	119,279	122,846	125,755	129,516
Long-term deposits and other (Note 18)	117,400	100,474	123,775	105,931
Total Non-current Assets	10,170,681	10,349,191	10,722,911	10,911,114
TOTAL ASSETS	₩ 14,993,401	₩ 14,521,676	\$ 15,807,487	\$ 15,310,149
(Continued)				

SK TELECOM CO., LTD. NON-CONSOLIDATED BALANCE SHEETS (CONTINUED) AS OF JUNE 30, 2006 AND DECEMBER 31, 2005

	Ko	orean won	Translation into U.S. dollars (Note 2)			
				December		
	June 30,	December 31,	June 30,	31,		
	2006	2005	2006	2005		
LIABILITIES AND STOCKHOLDERS	(In	millions)	(In the	ousands)		
EQUITY						
CURRENT LIABILITIES:						
Accounts payable (Notes 11 and 20)	₩ 915,079	9 W 971,558	\$ 964,764	\$ 1,024,310		
Income tax payable (Note 16)	325,045	5 366,579	342,694	386,483		
Accrued expenses (Notes 2 and 21)	456,085	5 362,178	480,849	381,843		
Dividend payable	360	298	380	314		
Withholdings	294,419	9 205,060	310,405	216,194		
Current portion of long-term debt, net						
(Notes 2, 8 and 10)	898,530	809,490	947,317	853,442		
Current portion of subscription deposits						
(Note 9)	15,455	5 14,875	16,294	15,683		
Advanced receipts and other	20,091	1 17,230	21,181	18,165		
Total Current Liabilities	2,925,064	2,747,268	3,083,884	2,896,434		
LONG TERM LIABILITIES.						
LONG-TERM LIABILITIES:	2 202 729	2 214 200	2 417 225	2 420 961		
Bonds payable, net (Notes 2 and 8)	2,292,738 200,000	· · · ·	2,417,225 210,859	2,439,861		
Long-term borrowings (Note 8)	22,359		23,573	25.061		
Subscription deposits (Note 9) Long-term payables other, net of present	22,335	9 23,770	25,515	25,061		
value discount of \(\frac{\pm449,051}{412}\) million as of						
June 30, 2006 and \(\frac{\text{\text{\W}}}{58,413}\) million as of	510.040	501 507	520 CO2	(22.700		
December 31, 2005 (Note 2)	510,949	9 591,587	538,692	623,708		
Obligations under capital lease (Notes 2	5 06:	10.204	5 226	10.750		
and 10)	5,06	1 10,204	5,336	10,758		
Accrued severance indemnities, net (Note	10 554	64.020	10.564	67.506		
2) Non-current deferred income tax liabilities,	18,556	64,029	19,564	67,506		
net (Notes 2 and 16)	402,916	6 409,715	424,793	431,961		
· · · · · · · · · · · · · · · · · · ·		*				
Long-term currency swap (Notes 2 and 22) Long-term interest rate swap (Notes 2 and	115,249	73,450	121,507	77,438		
22)	802)	845			
Guarantee deposits received and other	002	<u>.</u>	0+3			
(Note 20)	28,880	29,565	30,448	31,170		
(11000 20)	20,000	27,505	50,770	51,170		

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Total Long-term Liabilities	3,597,510	3,516,528	3,792,842	3,707,463
Total Liabilities	6,522,574	6,263,796	6,876,726	6,603,897
STOCKHOLDERS EQUITY:				
Capital stock (Notes 1 and 12)	44,639	44,639	47,063	47,063
Capital surplus (Notes 2, 12 and 16)	2,963,880	2,966,198	3,124,808	3,127,251
Retained earnings (Note 13):				
Appropriated	6,679,235	5,470,701	7,041,892	5,767,740
Before appropriations	712,210	1,799,160	750,880	1,896,848
Capital adjustments:				
Treasury stock (Note 14)	(2,023,624)	(2,047,105)	(2,133,499)	(2,158,255)
Unrealized gains (losses) on valuation of				
long-term investment securities, net (Notes				
2, 3 and 16)	54,223	(42,134)	57,167	(44,422)
Equity in capital adjustments of affiliates,				
net (Notes 2, 4 and 16)	64,105	77,119	67,586	81,306
Loss on valuation of currency swap, net	(2.5.20.2)		(1)	(1.1.0.10)
(Notes 2, 16 and 22)	(26,505)	(14,178)	(27,944)	(14,948)
Loss on valuation of interest rate swap, net	(500)		(64.1)	
(Notes 2, 16 and 22)	(582)	2 400	(614)	2.660
Stock options (Notes 2,15 and 20)	3,246	3,480	3,422	3,669
Total Stockholders Equity	8,470,827	8,257,880	8,930,761	8,706,252
TOTAL LIABILITIES AND				
STOCKHOLDERS EQUITY	₩ 14,993,401	₩ 14,521,676	\$ 15,807,487	\$ 15,310,149

See accompanying notes to non-consolidated financial statements.

SK TELECOM CO., LTD. NON-CONSOLIDATED STATEMENTS OF INCOME FOR THE THREE MONTHS AND SIX MONTHS ENDED JUNE 30, 2006 AND 2005

	Korean won 2006 2005				Translation into U.S, dollars (Note 2) 2006 2005			
	Three months ended June 30	Six months ended June 30 (In millions e	Three months ended June 30 except for per	Six months ended June 30	Three months ended June 30	Six months ended June 30 (In thousand	Three months ended June 30 ds except for	Six months ended June 30
1			data)			•	re data)	
DPERATING REVENUE Notes 2 and 20)	₩ 2,638,332	₩ 5,178,646	₩ 2,527,150	₩ 4,939,086	\$ 2,781,584	\$ 5,459,827	\$ 2,664,365	\$ 5,207,260
DPERATING EXPENSES Notes 2 and 20) Labor cost								
Note 20) Commissions	(60,908)	(219,830)	(61,887)	(197,572)	(64,215)	(231,766)	(65,247)	(208,299)
paid Depreciation and	(875,244)	(1,591,529)	(715,927)	(1,429,763)	(922,766)	(1,677,943)	(754,799)	(1,507,394)
mortization Notes 2, 6, 7								
ınd 10) Network	(344,596)	(673,524)	(359,805)	(701,053)	(363,306)	(710,094)	(379,341)	(739,118
nterconnection	(268,891)	(504,338)			(283,491)	(531,722)	(253,501)	(483,240
Leased line	(98,868)			(192,057)	(104,236)	(208,341)	(100,358)	-
Advertising Research and levelopment	(80,176)	(137,662)	(66,033)	(122,353)	(84,529)	(145,137)	(69,618)	(128,996
Note 2)	(48,925)	(101,755)	(46,480)	(97,464)	(51,581)	(107,280)	(49,004)	(102,756
Rent Frequency	(46,052)							
ısage	(39,910)	(78,310)	(38,814)	(77,733)	(42,077)	(82,562)	(40,921)	(81,954
Repair Cost of goods	(35,508)							•
old	(7,987)	(12,620)	(2,433)	(4,355)	(8,421)	(13,305)	(2,565)	(4,591
Other	(111,978)	(217,496)	(115,112)	(196,944)	(118,060)	(229,305)	(121,363)	(207,638
Sub-total	(2,019,043)	(3,891,256)	(1,813,760)	(3,611,234)	(2,128,670)	(4,102,537)	(1,912,240)	(3,807,311
OPERATING								
NCOME	619,289	1,287,390	713,390	1,327,852	652,914	1,357,290	752,125	1,399,949

OTHER

22) Other	7,609	22,244	3,040 6,789	2,645 19,652	8,022	23,452	3,205 7,158	2,789 20,719
equipment Gain on ransactions and /aluation of currency swap Notes 2 and	532	754	515	604	561	795	543	637
nvestment assets Gain on disposal of property and	690	2,469	515	957	727	2,603	542	1,009
allowance for doubtful accounts Gain on disposal of	202	34	680	892	213	36	717	940
Foreign exchange and ranslation gains (Note 2) Reversal of	1,375	2,044	246	613	1,450	2,155	259	646
Equity in earnings of affiliates (Notes 2 and 4)	16,999	33,416	11,720	18,167	17,922	35,230	12,356	19,153
Commissions Note 20)	7,379	17,959	8,998	16,074	7,780	18,934	9,487	16,947
nterest income Note 3) Dividends	17,263 369	36,358 15,376	11,969 227	23,309 16,430	18,200 389	38,332 16,211	12,619 239	24,575 17,322
NCOME:								

SK TELECOM CO., LTD. NON-CONSOLIDATED STATEMENTS OF INCOME (CONTINUED) FOR THE THREE MONTHS AND SIX MONTHS ENDED JUNE 30, 2006 AND 2005

	20	Koreai 06	n won 200	05	Translation into U.S, dollars (Note 2) 2006 2005			
	Three months ended June 30	Six months ended June 30 (In millions	•	Six months ended June 30	Three months ended June 30	Six months ended June 30	Three months ended June 30	Six months ended June 30
OTHER		per share	e data)		(In thou	usands except	for per share	e data)
EXPENSES: Interest and discounts Donations Foreign exchange and translation	(59,007) (4,836)	(116,790) (21,519)	(65,623) (1,854)	(131,932) (17,718)	(62,211) (5,099)	(123,131) (22,687)	(69,186) (1,955)	(139,095) (18,680)
losses (Note 2)	(560)	(1,440)	(161)	(814)	(590)	(1,518)	(170)	(858)
Loss on transactions and valuation of currency	(500)	(1, 111 0)	(101)	(814)	(390)	(1,310)	(170)	(656)
swap (Notes 2 and 22) Equity in losses of affiliates	(3,828)	(9,125)			(4,036)	(9,620)		
(Notes 2 and 4) Loss on disposal of	(32,089)	(56,292)	(17,554)	(37,198)	(33,831)	(59,348)	(18,507)	(39,218)
investment assets Loss on disposal of property, equipment	(1,917)	(2,705)	(15)	(62)	(2,021)	(2,852)	(16)	(65)
and intangible assets Special severance indemnities	(12,807)	(13,634)	(1,594)	(3,484)	(13,502)	(14,374)	(1,681)	(3,673)
(Note 2) Other	(3,426) (26,853)	(144,021) (47,816)	(20,078)	(38,087)	(3,612) (28,311)	(151,841) (50,414)	(21,168)	(40,156)

Sub-total	(145,323)	(413,342)	(106,879)	(229,295)	(153,213)	(435,785)	(112,683)	(241,745)
ODDINADY								
ORDINARY INCOME	526,384	1,004,702	650,695	1,197,900	554,965	1,059,253	686,025	1,262,941