

BUCKLE INC  
Form 8-K  
February 01, 2007

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

**January 31, 2007**

Date of Report (date of earliest event reported)

**THE BUCKLE, INC.**

(Exact name of Registrant as specified in its charter)

**Nebraska**

(State or other jurisdiction of  
incorporation or organization)

**001-12951**

(Commission  
File Number)

**47-0366193**

(I.R.S. Employer  
Identification No.)

**2407 West 24th Street, Kearney, Nebraska**

(Address of principal executive offices)

**68845-4915**

(Zip Code)

Registrant's telephone number, including area code: **(308) 236-8491**

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(Former name, former address and former fiscal year if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 8.01. Other Events

The following information is furnished pursuant to Item 8.01 “Other Events.” On January 31, 2007, The Buckle, Inc. issued a press release announcing that Dan Hirschfeld, Chairman of the Board, has adopted a stock trading plan to sell a portion of his shares of the Company’s common stock. The stock trading plan was adopted in accordance with guidelines specified under Rule 10b5-1 of the Securities Exchange Act of 1934. Under the plan, Mr. Hirschfeld may sell up to 1,200,000 shares over a period of 12 months beginning February 1, 2007, unless the plan is amended or terminated.

The full text of the press release is furnished as Exhibit 99.1 to this report.

ITEM 9.01(d). Financial Statements and Exhibits

Exhibit 99.1 Press Release Dated January 31, 2007

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

The Buckle, Inc.

Date: February 1, 2007

By: /s/ KAREN B. RHOADS

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Name: Karen B. Rhoads  
Title: Vice President of Finance,  
Treasurer and Chief Financial Officer

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Exhibit 99.1 Press Release Dated January 31, 2007

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