

COVENANT TRANSPORTATION GROUP INC

Form 4

December 24, 2014

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ALT WILLIAM THOMAS

2. Issuer Name **and** Ticker or Trading  
Symbol  
COVENANT TRANSPORTATION  
GROUP INC [CVTI]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)

300 FOREST AVENUE

(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/22/2014

☒ Director ☐ 10% Owner  
☐ Officer (give title below) ☐ Other (specify below)

CHATTANOOGA, TN 37405

(City) (State) (Zip)

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common Stock	12/22/2014		S <sup>(1)</sup>	100	D \$ 26.19	27,462 <sup>(2)</sup>	I By Spouse
Class A Common Stock	12/22/2014		S <sup>(1)</sup>	100	D \$ 26.34	27,362	I By Spouse
Class A Common Stock	12/22/2014		S <sup>(1)</sup>	100	D \$ 26.39	27,262	I By Spouse
Class A Common Stock	12/22/2014		S <sup>(1)</sup>	100	D \$ 26.41	27,162	I By Spouse

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Stock

Class A Common Stock	12/22/2014	<u>S<sup>(1)</sup></u>	182	D	\$ 26.44	26,980	I	By Spouse
Class A Common Stock	12/22/2014	<u>S<sup>(1)</sup></u>	100	D	\$ 26.45	26,880	I	By Spouse
Class A Common Stock	12/22/2014	<u>S<sup>(1)</sup></u>	100	D	\$ 26.47	26,780	I	By Spouse
Class A Common Stock	12/22/2014	<u>S<sup>(1)</sup></u>	100	D	\$ 26.48	26,680	I	By Spouse
Class A Common Stock	12/22/2014	<u>S<sup>(1)</sup></u>	394	D	\$ 26.51	26,286	I	By Spouse
Class A Common Stock	12/22/2014	<u>S<sup>(1)</sup></u>	6	D	\$ 26.52	26,280	I	By Spouse
Class A Common Stock	12/22/2014	<u>S<sup>(1)</sup></u>	100	D	\$ 26.54	26,180	I	By Spouse
Class A Common Stock	12/22/2014	<u>S<sup>(1)</sup></u>	128	D	\$ 26.55	26,052	I	By Spouse
Class A Common Stock	12/22/2014	<u>S<sup>(1)</sup></u>	400	D	\$ 26.56	25,652	I	By Spouse
Class A Common Stock	12/22/2014	<u>S<sup>(1)</sup></u>	100	D	\$ 26.59	25,552	I	By Spouse
Class A Common Stock	12/22/2014	<u>S<sup>(1)</sup></u>	100	D	\$ 26.6	25,452	I	By Spouse
Class A Common Stock	12/22/2014	<u>S<sup>(1)</sup></u>	200	D	\$ 26.61	25,252	I	By Spouse
Class A Common Stock	12/22/2014	<u>S<sup>(1)</sup></u>	100	D	\$ 26.64	25,152	I	By Spouse
Class A Common Stock	12/22/2014	<u>S<sup>(1)</sup></u>	500	D	\$ 26.65	24,652	I	By Spouse

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Class A Common Stock	12/22/2014	S <sup>(1)</sup>	100	D	\$ 26.66	24,552	I	By Spouse
Class A Common Stock	12/22/2014	S <sup>(1)</sup>	100	D	\$ 26.7	24,452	I	By Spouse
Class A Common Stock	12/22/2014	S <sup>(1)</sup>	300	D	\$ 26.72	24,152	I	By Spouse
Class A Common Stock	12/22/2014	S <sup>(1)</sup>	200	D	\$ 26.81	23,952	I	By Spouse
Class A Common Stock	12/22/2014	S <sup>(1)</sup>	600	D	\$ 26.87	23,352	I	By Spouse
Class A Common Stock	12/22/2014	S <sup>(1)</sup>	190	D	\$ 26.9	23,162	I	By Spouse
Class A Common Stock	12/22/2014	S <sup>(1)</sup>	100	D	\$ 26.91	23,062	I	By Spouse
Class A Common Stock	12/22/2014	S <sup>(1)</sup>	100	D	\$ 26.94	22,962	I	By Spouse
Class A Common Stock	12/22/2014	S <sup>(1)</sup>	300	D	\$ 26.95	22,662	I	By Spouse
Class A Common Stock	12/22/2014	S <sup>(1)</sup>	100	D	\$ 26.96	22,562	I	By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo
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Disposed  
of (D)  
(Instr. 3,  
4, and 5)

Trans  
(Instr

Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ALT WILLIAM THOMAS 300 FOREST AVENUE CHATTANOOGA, TN 37405			X	

## Signatures

/s/ William Thomas Alt, by Heidi Hornung-Scherr, attorney-in-fact, pursuant to a POA  
previously filed with the SEC

12/24/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The shares reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person and his spouse on December 3, 2014.
- (2) The 2,273 shares previously held directly by the reporting person were transferred to reporting person's spouse.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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