

CRENSHAW WILLIAM E  
Form 4  
March 11, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
CRENSHAW WILLIAM E

2. Issuer Name and Ticker or Trading Symbol  
PUBLIX SUPER MARKETS INC  
[NONE]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
P.O. BOX 407  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/09/2011

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
CEO

LAKELAND, FL 33802-0407

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock	01/18/2011		G	V	654	D	\$ 19.85	6,489,611	I	By Trustee Of Mother's Trust
Common Stock	01/18/2011		G	V	654	A	\$ 19.85	1,944,233	D	
Common Stock	01/18/2011		G	V	1,006	D	\$ 19.85	6,488,605	I	By Trustee Of Mother's Trust
Common Stock	01/18/2011		G	V	1,962	D	\$ 19.85	6,486,643	I	By Trustee Of Mother's Trust

Edgar Filing: CRENSHAW WILLIAM E - Form 4

Common Stock	01/18/2011		G	V	1,962	A	\$ 19.85	8,128	I	By Trustee Of Nephews' Trust
Common Stock	01/18/2011		G	V	1,962	D	\$ 19.85	6,484,681	I	By Trustee Of Mother's Trust
Common Stock	01/18/2011		G	V	1,962	A	\$ 19.85	6,976	I	By Trustee Of Niece's Trust
Common Stock	03/01/2011		J	V	35.8852	A	\$ 20.9	1,525.6108	I	By 401(k) <u>(1)</u>
Common Stock	03/01/2011		J	V	971.6598	A	\$ 20.9	170,530.9262	I	By ESOP <u>(2)</u>
Common Stock	03/04/2011		G	V	2,200	D	\$ 20.9	1,942,033	D	
Common Stock	03/09/2011		S		96,000	D	\$ 20.9	6,388,681	I	By Trustee Of Mother's Trust
Common Stock								25,000	I	By Spouse
Common Stock								19,280	I	By Spouse As Custodian For Children
Common Stock								528,500	I	By Trustee GRAT Trust
Common Stock								43,260	I	By Family Limited Partnership <u>(3)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code	5. Number of	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying	8. Price of Derivative Security	9. Nu Deriv Secur
---------------------------------	---------------------------	--------------------------------------	-----------------------------------	---------------------	--------------	--	-----------------------------------	---------------------------------	-------------------

