

Dickey Robert J.
Form 3
March 05, 2008

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â Dickey Robert J.		(Month/Day/Year)	GANNETT CO INC /DE/ [GCI]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
		03/03/2008		
GANNETT CO., INC.,Â 7950			(Check all applicable)	
JONES BRANCH DRIVE			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
(Street)			<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below)	(specify below)
MCLEAN,Â VAÂ 22107			Pres./US Community Publishing	6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)		<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	1,460	D	Â
Common Stock	218.122	I	By 401(k) ⁽¹⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Restricted Stock Units	12/09/2009	12/09/2009	Common Stock	1,100	\$ <u>(2)</u>	D	Â
Restricted Stock Units	10/23/2010	10/23/2010	Common Stock	4,000	\$ <u>(2)</u>	D	Â
Restricted Stock Units	12/08/2010	12/08/2010	Common Stock	1,200	\$ <u>(2)</u>	D	Â
Restricted Stock Units	12/07/2011	12/07/2011	Common Stock	3,600	\$ <u>(2)</u>	D	Â
Employee Stock Option (right to buy)	Â <u>(3)</u>	12/08/2008	Common Stock	7,380	\$ 65	D	Â
Employee Stock Option (right to buy)	Â <u>(4)</u>	12/07/2009	Common Stock	9,000	\$ 74.5	D	Â
Employee Stock Option (right to buy)	Â <u>(5)</u>	07/24/2010	Common Stock	4,700	\$ 56.25	D	Â
Employee Stock Option (right to buy)	Â <u>(6)</u>	12/05/2010	Common Stock	8,000	\$ 54.31	D	Â
Employee Stock Option (right to buy)	Â <u>(7)</u>	12/04/2011	Common Stock	1,100	\$ 69.35	D	Â
Employee Stock Option (right to buy)	Â <u>(8)</u>	12/02/2011	Common Stock	12,500	\$ 69.35	D	Â
Employee Stock Option (right to buy)	Â <u>(9)</u>	12/03/2012	Common Stock	14,500	\$ 70.21	D	Â
Employee Stock Option (right to buy)	Â <u>(10)</u>	12/12/2013	Common Stock	13,000	\$ 87.33	D	Â
Employee Stock Option (right to buy)	Â <u>(11)</u>	12/10/2012	Common Stock	11,000	\$ 80.9	D	Â
Employee Stock Option (right to buy)	Â <u>(12)</u>	12/10/2012	Common Stock	7,500	\$ 63.86	D	Â
Employee Stock Option (right to buy)	Â <u>(13)</u>	12/09/2013	Common Stock	33,000	\$ 60.29	D	Â
Employee Stock Option (right to buy)	Â <u>(14)</u>	02/27/2015	Common Stock	20,000	\$ 61.26	D	Â
Employee Stock Option (right to buy)	Â <u>(15)</u>	02/26/2016	Common Stock	20,000	\$ 31.75	D	Â

