COCA COLA CO
Form FWP
August 30, 2016

Registration Statement No. 333-191953
Filed Pursuant to Rule 433
Supplementing the Preliminary
Prospectus Supplement
Dated August 29, 2016
(To Prospectus dated October 28, 2013)

Pricing Term Sheet

Fixed-Rate Notes due 2021 and 2026

The information in this pricing term sheet relates only to the offering of Notes (the   Notes Offering) and should be read together with (i) the preliminary prospectus supplement dated August 29, 2016 relating to the Notes Offering, filed pursuant to Rule 424(b) under the Securities Act of 1933, as amended, including the documents incorporated by reference therein, and (ii) the related base prospectus dated October 28, 2013, which forms part of Registration Statement No. 333-191953.

Issuer:	The Coca-Cola Company
Security:	1.55% Notes due 2021
	2.25% Notes due 2026
Offering Format:	SEC Registered
Principal Amount:	$1,000,000,000 of 2021 Notes
	$1,000,000,000 of 2026 Notes
Maturity Date:	September 1, 2021 for 2021 Notes
	September 1, 2026 for 2026 Notes
Coupon:	1.55% per year for 2021 Notes
	2.25% per year for 2026 Notes
Price to Public:	99.890% of principal amount for 2021 Notes

99.884% of principal amount for 2026 Notes

Yield to maturity:

1.573% for 2021 Notes

2.263% for 2026 Notes

Spread to Benchmark Treasury:

+40 bps for 2021 Notes
+70 bps for 2026 Notes

Benchmark Treasury:

UST 1.125% due August 31, 2021 for 2021 Notes

UST 1.5% due August 15, 2026 for 2026 Notes

Benchmark Treasury Yield:

1.173 % for 2021 Notes

1.563 % for 2026 Notes

Benchmark Treasury Price:	99-24+ for 2021 Notes
	99-13+ for 2026 Notes
Interest Payment Dates:	Semiannually on March 1 and September 1, commencing on March 1, 2017 for the 2021 Notes
	Semiannually on March 1 and September 1, commencing on March 1, 2017 for the 2026 Notes
Make-Whole Call:	+10 bps for 2021 Notes
	+10 bps for 2026 Notes
Day Count Convention:	30 / 360
Trade Date:	August 29, 2016
Settlement Date:	September 1, 2016 (T+3)
CUSIP / ISIN:	191216 BY5 / US191216BY55 for 2021 Notes
	191216 BZ2 / US191216BZ21 for 2026 Notes
Denominations:	$2,000 x $1,000
Ratings:	Aa3 by Moody s Investors Service, Inc.
	AA- by Standard & Poor s Ratings Services
	A+ by Fitch Ratings
Underwriters:	**Bookrunners:**
	BNP Paribas Securities Corp.
	Credit Suisse Securities (USA) LLC
	J.P. Morgan Securities LLC
	Wells Fargo Securities, LLC
	Co-Managers:
	CastleOak Securities, L.P.
	Drexel Hamilton, LLC
	Mischler Financial Group, Inc.
	Samuel A. Ramirez & Company, Inc.
	Siebert Cisneros Shank & Co., L.L.C.

Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the

issuer has filed with the SEC for more complete information about the issuer and this offering.

You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling BNP Paribas Securities Corp. toll free at (800)-854-5674, Credit Suisse Securities (USA) LLC toll free at (800) 221-1037, J.P. Morgan Securities LLC collect at 1-212-834-4533, or Wells Fargo Securities, LLC toll-free at 1-800-645-3751.

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