

COCA COLA CO
Form FWP
October 30, 2013

**Registration Statement No. 333-191953
Filed Pursuant to Rule 433
Supplementing the Preliminary
Prospectus Supplement
Dated October 29, 2013
(To Prospectus dated October 28, 2013)**

Pricing Term Sheet

Fixed-Rate Notes due 2016, 2018, 2020 and 2023

The information in this pricing term sheet relates only to the offering of Notes (the "Notes Offering") and should be read together with (i) the preliminary prospectus supplement dated October 29, 2013 relating to the Notes Offering, including the documents incorporated by reference therein, and (ii) the related base prospectus dated October 28, 2013, each filed pursuant to Rule 424(b) under the Securities Act of 1933, as amended, Registration Statement No. 333-191953.

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|--------------------------|---------------------------------|
| Issuer: | The Coca-Cola Company |
| Security: | 0.750% Notes due 2016 |
| | 1.650% Notes due 2018 |
| | 2.450% Notes due 2020 |
| | 3.200% Notes due 2023 |
| Offering Format: | SEC Registered |
| Principal Amount: | \$500,000,000 of 2016 Notes |
| | \$1,250,000,000 of 2018 Notes |
| | \$1,250,000,000 of 2020 Notes |
| | \$1,500,000,000 of 2023 Notes |
| Maturity Date: | November 1, 2016 for 2016 Notes |
| | November 1, 2018 for 2018 Notes |
| | November 1, 2020 for 2020 Notes |
| | November 1, 2023 for 2023 Notes |

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| Coupon: | 0.750% per year for 2016 Notes |
| | 1.650% per year for 2018 Notes |
| | 2.450% per year for 2020 Notes |
| | 3.200% per year for 2023 Notes |
| Price to Public: | 99.885% of principal amount for 2016 Notes |
| | 99.857% of principal amount for 2018 Notes |
| | 99.859% of principal amount for 2020 Notes |
| | 100.000% of principal amount for 2023 Notes |
| Yield to maturity: | 0.789% for 2016 Notes |
| | 1.680% for 2018 Notes |

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|--------------------------------------|---|
| | 2.472% for 2020 Notes |
| Spread to Benchmark Treasury: | 3.200% for 2023 Notes + 22 bps for 2016 Notes |
| | + 42 bps for 2018 Notes |
| | + 60 bps for 2020 Notes |
| Benchmark Treasury: | + 70 bps for 2023 Notes UST 0.625% due October 15, 2016 for 2016 Notes |
| | UST 1.375% due September 30, 2018 for 2018 Notes |
| | UST 2.000% due September 30, 2020 for 2020 Notes |
| Benchmark Treasury Yield: | UST 2.500% due August 15, 2023 for 2023 Notes 0.569% for 2016 Notes |
| | 1.260% for 2018 Notes |
| | 1.872% for 2020 Notes |
| Benchmark Treasury Price: | 2.500% for 2023 Notes 100-05¼ for 2016 Notes |
| | 100-17+ for 2018 Notes |
| | 100-26+ for 2020 Notes |
| Interest Payment Dates: | 100-00 for 2023 Notes Semiannually on May 1 and November 1, commencing on May 1, 2014 for the 2016 Notes, the 2018 Notes, the 2020 Notes and the 2023 Notes |
| Make-Whole Call: | + 5 bps for 2016 Notes |
| | + 7 bps for 2018 Notes |
| | + 10 bps for 2020 Notes |
| Day Count Convention: | + 10 bps for 2023 Notes 30 / 360 |
| Trade Date: | October 29, 2013 |
| Settlement Date: | November 1, 2013 (T+3) |
| CUSIP / ISIN: | 191216BD1 / US191216BD19 for 2016 Notes |
| | 191216BF6 / US191216BF66 for 2018 Notes |
| | 191216BG4 / US191216BG40 for 2020 Notes |
| Denominations: | 191216BE9 / US191216BE91 for 2023 Notes \$2,000 x \$1,000 |

Ratings:

Aa3 (Stable) by Moody's Investors Service, Inc.

AA- (Stable) by Standard & Poor's Ratings Services

A+ (Stable) by Fitch Ratings

Underwriters:

Bookrunners:

Deutsche Bank Securities Inc.

HSBC Securities (USA) Inc.

Merrill Lynch, Pierce, Fenner & Smith

Incorporated

Morgan Stanley & Co. LLC

Co-Managers:

J.P. Morgan Securities LLC

Standard Chartered Bank

U.S. Bancorp Investments, Inc.

Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.

You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Deutsche Bank Securities Inc. at 1 (800) 503-4611, HSBC Securities (USA) Inc. at 1-866-811-8049, Merrill Lynch, Pierce, Fenner & Smith Incorporated toll free at 1-800-294-1322 or Morgan Stanley & Co. LLC at (866) 718-1649.

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