

Pzena Investment Management, Inc.
Form 10-Q
August 10, 2009
Table of Contents

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

FORM 10-Q

x **Quarterly report pursuant to Section 13 or 15(d) of the Securities
Exchange Act of 1934**

For the Quarterly Period Ended June 30, 2009

Or

o **Transition report pursuant to Section 13 or 15(d) of the Securities
Exchange Act of 1934**

For the transition period from to

Commission file number 001-33761

PZENA INVESTMENT MANAGEMENT, INC.

(Exact Name of Registrant as Specified in its Charter)

Delaware

(State or Other Jurisdiction of
Incorporation or Organization)

20-8999751

(I.R.S. Employer
Identification No.)

**120 West 45th Street
New York, New York 10036**

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

(Address of Principal Executive Offices)

Registrant's telephone number, including area code: **(212) 355-1600**

Not Applicable

(Former name, former address, and former fiscal year if changed since last report)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer
(Do not check if a smaller reporting company)

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act) Yes No

As of August 10, 2009, there were 8,633,041 outstanding shares of the registrant's Class A common stock, par value \$0.01 per share.

As of August 10, 2009, there were 55,637,962 outstanding shares of the registrant's Class B common stock, par value \$0.000001 per share.

Table of Contents**PZENA INVESTMENT MANAGEMENT, INC.****FORM 10-Q****TABLE OF CONTENTS**

		Page
	<u>PART I FINANCIAL INFORMATION</u>	
<u>Item 1.</u>	<u>Consolidated Statements of Financial Condition of Pzena Investment Management, Inc. as of June 30, 2009 (unaudited) and December 31, 2008</u>	1
	<u>Consolidated Statements of Operations (unaudited) of Pzena Investment Management, Inc. for the Three and Six Months Ended June 30, 2009 and June 30, 2008</u>	2
	<u>Consolidated Statements of Cash Flows (unaudited) of Pzena Investment Management, Inc. for the Three and Six Months Ended June 30, 2009 and June 30, 2008</u>	3
	<u>Consolidated Statements of Changes in Equity (unaudited) of Pzena Investment Management, Inc. for the Six Months Ended June 30, 2009 and June 30, 2008</u>	4
	<u>Notes to the Consolidated Financial Statements (unaudited)</u>	5
<u>Item 2.</u>	<u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	24
<u>Item 3.</u>	<u>Quantitative and Qualitative Disclosures About Market Risk</u>	36
<u>Item 4.</u>	<u>Controls and Procedures</u>	36
	<u>PART II OTHER INFORMATION</u>	
<u>Item 1.</u>	<u>Legal Proceedings</u>	38
<u>Item 1A</u>	<u>Risk Factors</u>	38
<u>Item 2.</u>	<u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	38
<u>Item 3.</u>	<u>Defaults Upon Senior Securities</u>	38
<u>Item 4.</u>	<u>Submission of Matters to a Vote of Security Holders</u>	38
<u>Item 5.</u>	<u>Other Information</u>	39
<u>Item 6</u>	<u>Exhibits</u>	39

Table of Contents

CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q contains forward-looking statements. Forward-looking statements provide our current expectations, or forecasts, of future events. Forward-looking statements include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Words or phrases such as anticipate, believe, continue, ongoing, estimate, expect, intend, may, plan, potential, predict, project or similar words or phrases, or the negatives of those words or phrases, may identify forward-looking statements, but the absence of these words does not necessarily mean that a statement is not forward-looking.

Forward-looking statements are subject to known and unknown risks and uncertainties and are based on potentially inaccurate assumptions that could cause actual results to differ materially from those expected or implied by the forward-looking statements. Our actual results could differ materially from those anticipated in forward-looking statements for many reasons, including the factors described in Item 1A, Risk Factors in Part I of our Annual Report on Form 10-K for our fiscal year ended December 31, 2008. Accordingly, you should not unduly rely on these forward-looking statements, which speak only as of the date of this Quarterly Report on Form 10-Q. We undertake no obligation to publicly revise any forward-looking statements to reflect circumstances or events after the date of this Quarterly Report on Form 10-Q, or to reflect the occurrence of unanticipated events. You should, however, review the factors and risks we describe in the reports we will file from time to time with the Securities and Exchange Commission, or SEC, after the date of this Quarterly Report on Form 10-Q.

Forward-looking statements include, but are not limited to, statements about:

- our anticipated future results of operations and operating cash flows;
- our business strategies and investment policies;
- our financing plans and the availability of short- or long-term borrowing, or equity financing;
- our competitive position and the effects of competition on our business;
- potential growth opportunities available to us;
- the recruitment and retention of our employees;

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

- our expected levels of compensation for our employees;
- our potential operating performance, achievements, efficiency and cost reduction efforts;
- our expected tax rate;
- changes in interest rates;
- our expectation with respect to the economy, capital markets, the market for asset management services and other industry trends;
and
- the impact of future legislation and regulation, and changes in existing legislation and regulation, on our business.

The reports that we file with the SEC, accessible on the SEC's website at www.sec.gov, identify additional factors that can affect forward-looking statements.

Table of Contents**PART I. FINANCIAL INFORMATION****Item 1. Financial Statements.****PZENA INVESTMENT MANAGEMENT, INC.****CONSOLIDATED STATEMENTS OF FINANCIAL CONDITION**

(in thousands, except share and per-share amounts)

	As of			
	June 30, 2009 (unaudited)		December 31, 2008	
ASSETS				
Cash and Cash Equivalents	\$	25,892	\$	27,421
Due from Broker		35		41
Advisory Fees Receivable		10,612		13,606
Investments in Equity Securities, at Fair Value		15,199		14,045
Receivable from Related Parties		127		191
Other Receivables		59		74
Prepaid Expenses and Other Assets		677		949
Deferred Tax Asset		4,678		3,444
Property and Equipment, Net of Accumulated Depreciation of \$2,154 and \$1,913, respectively		2,513		2,748
TOTAL ASSETS	\$	59,792	\$	62,519
LIABILITIES AND EQUITY				
Liabilities:				
Accounts Payable and Accrued Expenses	\$	7,474	\$	4,338
Due to Broker		31		47
Due to Principals		653		
Term Loan		10,000		22,000
Senior Subordinated Debt to Related Parties		16,000		16,000
Liability to Selling and Converting Shareholders		3,121		1,787
Other Liabilities		1,270		2,007
TOTAL LIABILITIES		38,549		46,179
Equity:				
Preferred Stock (Par Value \$0.01; 200,000,000 Shares Authorized; None Outstanding)				
Class A Common Stock (Par Value \$0.01; 750,000,000 Shares Authorized; 8,633,041 and 6,187,068 Shares Issued and Outstanding in 2009 and 2008, respectively)		86		61
Class B Common Stock (Par Value \$0.000001; 750,000,000 Shares Authorized; 55,529,751 and 57,975,724 Shares Issued and Outstanding in 2009 and 2008, respectively)				

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

Additional Paid-In Capital		9,813		9,749
Accumulated Deficit		(3,986)		(5,289)
Total Pzena Investment Management, Inc.'s Equity		5,913		4,521
Non-Controlling Interests		15,330		11,819
TOTAL EQUITY		21,243		16,340
TOTAL LIABILITIES AND EQUITY	\$	59,792	\$	62,519

See accompanying notes to consolidated financial statements

Table of Contents**PZENA INVESTMENT MANAGEMENT, INC.****UNAUDITED CONSOLIDATED STATEMENTS OF OPERATIONS**

(in thousands, except share and per-share amounts)

	For the Three Months Ended June 30,				For the Six Months Ended June 30,			
	2009		2008		2009		2008	
REVENUE	\$	14,232	\$	28,305	\$	27,904	\$	58,317
EXPENSES								
Compensation and Benefits Expense		5,983		8,662		12,023		17,613
General and Administrative Expenses		1,973		2,652		4,426		5,695
TOTAL OPERATING EXPENSES		7,956		11,314		16,449		23,308
Operating Income		6,276		16,991		11,455		35,009
OTHER INCOME/(EXPENSE)								
Interest and Dividend Income		127		541		247		1,037
Interest Expense		(405)		(1,056)		(855)		(2,037)
Realized and Unrealized Gain/(Loss), Net on Equity Securities and Securities Sold Short		3,729		(3,300)		1,909		(6,880)
Other Income/(Expense)		(515)		26		(1,096)		12
Total Other Income/(Expense)		2,936		(3,789)		205		(7,868)
Income Before Income Taxes		9,212		13,202		11,660		27,141
Income Tax Provision/(Benefit)		(64)		1,456		(338)		2,998
Consolidated Net Income		9,276		11,746		11,998		24,143
Less: Net Income Attributable to Non-Controlling Interests		8,455		10,966		10,695		22,543
Net Income Attributable to Pzena Investment Management, Inc.	\$	821	\$	780	\$	1,303	\$	1,600

Earnings Per Share Basic and Diluted Attributable to Pzena Investment Management, Inc. Common Stockholders:

Net Income for Basic Earnings per Share	\$	821	\$	780	\$	1,303	\$	1,600
Basic Earnings per Share	\$	0.10	\$	0.13	\$	0.17	\$	0.26
Basic Weighted Average Shares Outstanding		8,633,041		6,123,494		7,795,194		6,121,590
Net Income for Diluted Earnings per Share	\$	4,330	\$	8,124	\$	6,860	\$	16,722
Diluted Earnings per Share	\$	0.07	\$	0.13	\$	0.11	\$	0.26
Diluted Weighted Average Shares Outstanding		64,778,860		64,080,857		64,566,604		64,079,122

See accompanying notes to consolidated financial statements

Table of Contents

PZENA INVESTMENT MANAGEMENT, INC.

UNAUDITED CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands)

	For the Three Months Ended June 30,				For the Six Months Ended June 30,			
	2009		2008		2009		2008	
OPERATING ACTIVITIES								
Consolidated Net Income	\$	9,276	\$	11,746	\$	11,998	\$	24,143
Adjustments to Reconcile Net Income to Cash Provided by Operating Activities:								
Depreciation		120		118		241		233
Non-Cash Compensation		310		389		561		633
Director Share Grant						280		140
Realized and Unrealized (Gain)/Loss, Net on Equity Securities and Securities Sold Short		(3,729)		3,300		(1,909)		6,880
Increase in Liability to Selling and Converting Shareholders		602				1,204		
Deferred Income Taxes		(526)		517		(1,193)		1,064
Changes in Operating Assets and Liabilities:								
Advisory Fees Receivable		(296)		1,128		2,994		5,564
Due from Broker		2		(12)		6		179
Prepaid Expenses and Other Assets		153		46		6		1,157
Due to Broker		(10)		3,330		(16)		(645)
Due to Principals		57				653		
Accounts Payable, Accrued Expenses and Other Liabilities		2,194		1,776		2,325		3,284
Purchases of Equity Securities and Securities Sold Short		(2,285)		(5,309)		(4,857)		(22,145)
Proceeds from Sale of Equity Securities and Securities Sold Short		2,184		5,190		5,615		11,857
Net Cash Provided by Operating Activities		8,052		22,219		17,908		32,344
INVESTING ACTIVITIES								
Receivable from Related Parties		47		(1)		49		31
Purchases of Property and Equipment		(6)		(33)		(6)		(82)
Net Cash Provided by/(Used in) Investing Activities		41		(34)		43		(51)
FINANCING ACTIVITIES								
Contributions from Non-Controlling Interests				100				6,933
Distributions to Non-Controlling Interests				(15)				(1,095)
Capital Distribution						(9)		
Term Loan Repayment		(4,000)		(3,000)		(12,000)		(3,000)
Dividends				(672)				(1,344)
Distributions to Members		(4,906)		(17,391)		(7,471)		(23,764)
Net Cash Used in Financing Activities		(8,906)		(20,978)		(19,480)		(22,270)
NET CHANGE IN CASH	\$	(813)	\$	1,207	\$	(1,529)	\$	10,023
	\$	26,705	\$	36,000	\$	27,421	\$	27,184

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

CASH AND CASH EQUIVALENTS Beginning of Period									
Net Change in Cash		(813)		1,207		(1,529)		10,023	
CASH AND CASH EQUIVALENTS End of Period	\$	25,892	\$	37,207	\$	25,892	\$	37,207	
Supplementary Cash Flow Information:									
Interest Paid	\$	392	\$	1,032	\$	859	\$	2,014	
Income Taxes Paid	\$	753	\$	1,650	\$	1,372	\$	3,042	

See accompanying notes to consolidated financial statements

Table of Contents**PZENA INVESTMENT MANAGEMENT, INC.****UNAUDITED CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY**

(in thousands, except share and per-share amounts)

	Shares of Class A Common Stock	Shares of Class B Common Stock	Class A Common Stock	Additional Paid-In Capital	Accumulated Other Comprehensive Income	Retained Earnings/ (Accumulated Deficit)	Non- Controlling Interests	Total
Balance at December 31, 2008	6,187,068	57,975,724	\$ 61	\$ 9,749		\$ (5,289)	\$ 11,819	\$ 16,340
Unit Conversion	2,445,973	(2,445,973)	25	107			(108)	24
Amortization of Non-Cash Compensation				43			318	361
Net Income						1,303	10,695	11,998
Capital Distribution			(86)	(9)			(7,394)	(7,480)
Balance at June 30, 2009	8,633,041	55,529,751	\$ 86	\$ 9,813		\$ (3,986)	\$ 15,330	\$ 21,243
Balance at December 31, 2007	6,111,118	57,937,910	\$ 61	\$ (2,043)		\$ 61	\$ 16,355	\$ 14,434
Issuance of Class A Common Stock	12,376			11			118	129
Issuance of Class B Common Stock and Amortization of Non-Cash Compensation		13,000		28			266	294
Net Income						1,600	22,543	24,143
Capital Contributions				172			5,838	6,010
Accumulated Other Comprehensive Income					67		635	702
Equity Effect of Operating Company Net Deficit on Non-Controlling Interests				3,467			(3,467)	
Capital Distribution							(23,764)	(23,764)
Class A Cash Dividends Declared (\$0.11 per share)						(1,347)		(1,347)
Balance at June 30, 2008	6,123,494	57,950,910	\$ 61	\$ 1,635	\$ 67	\$ 314	\$ 18,524	\$ 20,601

See accompanying notes to consolidated financial statements

Table of Contents**Pzena Investment Management, Inc.****Unaudited Notes to the Consolidated Financial Statements****Note 1 Organization**

Pzena Investment Management, Inc. (the Company) functions as the holding company through which the business of its operating company, Pzena Investment Management, LLC, is conducted. The Company was incorporated in the State of Delaware on May 8, 2007. Concurrently with the consummation of the Company's initial public offering, on October 30, 2007, the Operating Agreement of Pzena Investment Management, LLC (the Operating Agreement) was amended and restated such that, among other things, the Company became the sole managing member of Pzena Investment Management, LLC. The acquisition of the operating company's membership interests by the Company was treated as a reorganization of entities under common control pursuant to the guidance set forth in Financial Accounting Standards Board (FASB), Technical Bulletin No. 85-5, *Issues Relating to Accounting for Business Combinations* (FTB 85-5). As a result of these transactions, as of and subsequent to October 30, 2007, (i) the Company has consolidated the financial results of Pzena Investment Management, LLC with its own and reflected the membership interest in it that it does not own as a non-controlling interest in its consolidated financial statements, and (ii) the Company recognizes income generated from its economic interest in Pzena Investment Management, LLC's net income.

Pzena Investment Management, LLC is an investment adviser which is registered under the Investment Advisers Act of 1940 and is headquartered in New York, New York. As of June 30, 2009, the Company managed assets in a variety of value-oriented investment strategies across a wide range of market capitalizations in both U.S. and international capital markets.

The Company, through its investment in its operating company, has consolidated the results of operations and financial condition of the following private investment partnerships as of June 30, 2009:

Entity	Type of Entity (Date of Formation)	Ownership at June 30, 2009
Pzena Large Cap Value Fund	Massachusetts Trust (11/01/2002)	99.6%
Pzena International Value Service	Delaware Limited Liability Company (12/22/2003)	17.5%
Pzena Global Value Service	Delaware Limited Liability Company (12/22/2003)	0.6%
Pzena Emerging Markets Country Value Service	Delaware Limited Liability Company (12/28/2007)	99.9%
Pzena Emerging Markets Focused Value Service	Delaware Limited Liability Company (12/28/2007)	99.9%

Pursuant to its Operating Agreement, the operating company will continue until December 31, 2026, unless a terminating event, as defined in the Operating Agreement, occurs prior to this date. Operating company members are not liable for repayment, satisfaction or discharge of any debts, liabilities or obligations of the operating company, except to the extent of their capital accounts.

Note 2 Significant Accounting Policies

Basis of Presentation:

The consolidated financial statements are prepared in conformity with U.S. generally accepted accounting principles and related Securities and Exchange Commission rules and regulations. The Company's policy is to consolidate all majority-owned subsidiaries in which it has a controlling financial interest and variable interest entities where the Company is deemed to be the primary beneficiary (Consolidated Subsidiaries). Pursuant to the guidance of Emerging Issues Task Force Issue No. 04-5, *Determining Whether a General Partner, or the General Partners as a Group, Controls a Limited Partnership or Similar Entity When the Limited Partners Have Certain Rights* (EITF 04-5), the Company also consolidates non-variable-interest entities in which it acts as the general partner or managing member. All of these entities represent private investment partnerships over which the Company exercises or exercised control. Non-controlling interests recorded on the consolidated financial statements of the Company include the non-controlling interests of the outside investors in each of these entities, as well as those of the operating company. All significant inter-company transactions and balances have been eliminated.

The Pzena International Value Service and the Pzena Global Value Service are limited liability companies whose managing members are or were members of the executive committee of the operating company or the operating company itself. Neither of these entities are considered variable-interest entities, as the managing members have substantive interests in the partnerships. Each of these limited liability companies are considered entities similar to limited partnerships and thus subject to the guidance of EITF 04-5. Under each of their respective operating agreements, none of these entities' non-managing members have the ability to remove the managing member under any circumstance, nor do they have any participating rights. As a result, nothing substantive exists to overcome the presumption of control by the managing member laid out by EITF 04-5. As the managing members of these entities are,

Table of Contents

Pzena Investment Management, Inc.

Unaudited Notes to the Consolidated Financial Statements (Continued)

Note 2 Significant Accounting Policies (continued)

or were, either the operating company or one of the controlling persons of the operating company, their results of operations and financial position have been consolidated.

During 2008, the decision was made to close the Pzena Large Cap Value Fund II, the Pzena Emerging Markets Value Service, the Pzena Mega Cap Value Fund, and Pzena Value Partners. The results of operations and financial position of each of these entities were consolidated until the dates of their respective liquidations.

All of the consolidated investment partnerships are, or were, investment companies under the American Institute of Certified Public Accountants Audit and Accounting Guide for Investment Companies. The Company has retained the specialized accounting for these partnerships pursuant to Emerging Issues Task Force Issue No. 85-12, *Retention of Specialized Accounting for Investments in Consolidation* (EITF 85-12). Thus, the Company reports the investment partnerships' investments in equity securities and securities sold short at fair value, with net realized and unrealized gains and losses reported in earnings in the consolidated statements of operations.

The Company records in its own equity its pro rata share of transactions that impact the operating company's net equity, including equity and option issuances and adjustments to accumulated other comprehensive income. The operating company's pro rata share of such transactions are recorded as adjustments to additional paid-in capital or non-controlling interests, as applicable, on the consolidated statements of financial position. As discussed further in Note 13, the Company did not initially record a non-controlling interest associated with the acquisition of its operating company, as the post offering net equity of the operating company was less than zero. Pursuant to the guidance in Emerging Issues Task Force Issue No. 95-7, *Implementation Issues Related to the Treatment of Minority Interest in Certain Real Estate Trusts* (EITF 95-7), a non-controlling interest in the equity of the operating company was recorded after the initial deficit that existed at acquisition was extinguished in 2008.

The Company acts as the investment manager for four trusts and one offshore investment company, each of which are considered variable-interest entities. All of these entities are vehicles through which the Company offers its Global Value and/or International Value strategies. The Company is not considered the primary beneficiary of any of these entities. Correspondingly, their results of operations and financial condition are not consolidated by the Company. The total net assets of these variable-interest entities were approximately \$412.7 million and \$446.0 million at June 30, 2009 and December 31, 2008, respectively. The Company is not exposed to losses as a result of its involvement with these entities because it has no direct investment in them.

Management's Use of Estimates:

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

The preparation of financial statements in conformity with U. S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses for the period. Actual results could differ from those estimates.

Fair Values of Financial Instruments:

The carrying amounts of all financial instruments in the consolidated statements of financial condition, including investments in equity securities, approximate their fair value.

Revenue Recognition:

Revenue, comprised of advisory fee income, is recognized over the period in which investment management services are provided. Advisory fee income includes management fees that are calculated based on percentages of assets under management (AUM), generally billed quarterly, either in arrears or advance, depending on their contractual terms. Advisory fee income also includes incentive fees that may be earned by the Company depending on the investment return of the assets under management. Incentive fee arrangements generally entitle the Company to participate, on a fixed-percentage basis, in any returns generated in excess of an agreed-upon benchmark. The Company's participation percentage in such return differentials is then multiplied by assets under management to determine the incentive fees earned. Returns are calculated on an annualized basis over the contract's measurement period, which may extend up to three years. Incentive fees are generally payable annually. Pursuant to the preferred accounting method under Emerging Issues Task Force Issue D-96, *Accounting for Management Fees Based on a Formula* (EITF D-96), such incentive fee income is recorded at the conclusion of the contractual performance period, when all contingencies are resolved. The Company recognized no such incentive fees for the three and six months ended June 30, 2009 and 2008.

Table of Contents**Pzena Investment Management, Inc.****Unaudited Notes to the Consolidated Financial Statements (Continued)****Note 2 Significant Accounting Policies (continued)*****Earnings per Share:***

Basic earnings per share is computed by dividing the Company's net income or loss attributable to the Company's common stockholders by the weighted-average number of shares outstanding during the reporting period. Diluted earnings per share adjusts this calculation to reflect the impact of all outstanding operating company membership units, as well as outstanding operating company options and phantom units, to the extent they would have a dilutive effect on net income per share for the reporting period. Net income for diluted earnings per share generally assumes all operating company membership units are converted into Company stock at the beginning of the reporting period and the resulting change to Company net income associated with its increased interest in the operating company is taxed at the Company's effective tax rate.

For the three and six months ended June 30, 2009 and 2008, the Company's diluted net income was determined as follows:

	For the Three Months Ended June 30,	
	2009	2008
	(in thousands)	
Non-Controlling Interests of Pzena Investment Management, LLC	\$ 6,119	\$ 12,735
Less: Assumed Corporate Income Taxes	(2,610)	(5,391)
Assumed After-Tax Income of Pzena Investment Management, LLC	\$ 3,509	\$ 7,344
Assumed After-Tax Income of Pzena Investment Management, LLC	\$ 3,509	\$ 7,344
Net Income of Pzena Investment Management, Inc.	821	780
Diluted Net Income.	\$ 4,330	\$ 8,124

	For the Six Months Ended June 30,	
	2009	2008
	(in thousands)	
Non-Controlling Interests of Pzena Investment Management, LLC	\$ 9,685	\$ 26,212
Less: Assumed Corporate Income Taxes	(4,128)	(11,090)
Assumed After-Tax Income of Pzena Investment Management, LLC	\$ 5,557	\$ 15,122
Assumed After-Tax Income of Pzena Investment Management, LLC	\$ 5,557	\$ 15,122
Net Income of Pzena Investment Management, Inc.	1,303	1,600
Diluted Net Income.	\$ 6,860	\$ 16,722

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

For the three and six months ended June 30, 2009, 954,310 options to purchase operating company units and 67,371 phantom operating company units were excluded from the calculation of diluted net income per share, as their inclusion would have had an antidilutive effect for the period. For the three and six months ended June 30, 2008, 954,310 options to purchase operating company units and 89,826 phantom units were excluded from the calculation of diluted net income per share, as their inclusion would have had a similarly antidilutive effect.

Table of Contents**Pzena Investment Management, Inc.****Unaudited Notes to the Consolidated Financial Statements (Continued)****Note 2 Significant Accounting Policies (continued)**

For the three and six months ended June 30, 2009 and 2008, the Company's basic and diluted earnings per share were determined as follows (in thousands, except for share and per-share amounts):

	For the Three Months Ended June 30,			
	2009		2008	
Net Income for Basic Earnings per Share	\$	821	\$	780
Basic Weighted Average Shares Outstanding		8,633,041		6,123,494
Basic Earnings per Share	\$	0.10	\$	0.13
Net Income for Diluted Earnings per Share	\$	4,330	\$	8,124
Basic Weighted Average Shares Outstanding		8,633,041		6,123,494
Dilutive Effect of Operating Company Units		55,559,751		57,950,910
Dilutive Effect of Phantom Units		586,068		6,453
Diluted Weighted Average Shares Outstanding		64,778,860		64,080,857
Diluted Earnings per Share	\$	0.07	\$	0.13

	For the Six Months Ended June 30,			
	2009		2008	
Net Income for Basic Earnings per Share	\$	1,303	\$	1,600
Basic Weighted Average Shares Outstanding		7,795,194		6,121,590
Basic Earnings per Share	\$	0.17	\$	0.26
Net Income for Diluted Earnings per Share	\$	6,860	\$	16,722
Basic Weighted Average Shares Outstanding		7,795,194		6,121,590
Dilutive Effect of Operating Company Units		56,397,598		57,950,910
Dilutive Effect of Phantom Units		373,812		6,622
Diluted Weighted Average Shares Outstanding		64,566,604		64,079,122
Diluted Earnings per Share	\$	0.11	\$	0.26

Cash and Cash Equivalents:

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

The Company considers all highly-liquid debt instruments with an original maturity of three months or less at the time of purchase to be cash equivalents. The Company maintains its cash in bank deposits and other accounts, the majority of which are held at two financial institutions. These balances, at times, exceed federally insured limits.

Interest on cash and cash equivalents is recorded as interest income on an accrual basis on the consolidated statements of operations.

Due to/from Broker:

Due to/from broker consists primarily of cash balances and amounts receivable/payable for unsettled securities transactions held/initiated at the clearing brokers of the Company's consolidated investment partnerships.

Investments in Equity Securities, at Fair Value:

Investments in equity securities represent primarily the securities held by the Company's consolidated investment partnerships. All such securities are recorded at fair value, with net realized and unrealized gains and losses reported in earnings in the consolidated statements of operations.

The Company adopted the provisions of Statement of Financial Accounting Standard No. 157, *Fair Value Measurements* (SFAS 157), on January 1, 2008. SFAS 157 defines fair value as the price that would be received to sell an asset, or paid to transfer a liability, in an orderly transaction between market participants at the measurement date. SFAS 157 also establishes a framework for

Table of Contents**Pzena Investment Management, Inc.****Unaudited Notes to the Consolidated Financial Statements (Continued)****Note 2 Significant Accounting Policies (continued)**

measuring fair value and a valuation hierarchy based upon the transparency of inputs used in the valuation of an asset or liability. Classification within the hierarchy is based upon the lowest level of input that is significant to the fair value measurement. The valuation hierarchy contains three levels: (i) valuation inputs are unadjusted quoted market prices for identical assets or liabilities in active markets (Level 1); (ii) valuation inputs are quoted prices for identical assets or liabilities in markets that are not active, quoted market prices for similar assets and liabilities in active markets and other observable inputs directly or indirectly related to the asset or liability being measured (Level 2); and (iii) valuation inputs are unobservable and significant to the fair value measurement (Level 3).

In April 2009, the FASB issued FASB Staff Position Statement of Financial Accounting Standard (SFAS) No. 157-4, Determining Fair Value When the Volume and Level of Activity for the Asset or Liability Have Significantly Decreased and Identifying Transactions That Are Not Orderly (FSP), effective for fiscal years and interim periods ending after June 15, 2009. This FSP provides additional guidance for estimating fair value in accordance with SFAS No. 157 when the volume and level of activity for the asset or liability have significantly decreased in relation to normal market activity. Additionally, entities are required to disclose in interim and annual periods the inputs and valuation techniques used to measure fair value and define assets and liabilities measured at fair value by major category.

The Company's fair value measurements relate to its interest rate swap, as well as its investments in equity securities, which are primarily exchange-traded securities with quoted prices in active markets. The fair value measurement of the interest rate swap has been determined primarily based upon the market prices for interest rate swaps with similar provisions and the use of forward interest rate curves. The interest rate swap has been classified as Level 2 and recorded in other liabilities on the consolidated statement of financial condition. The fair value measurements of the securities have been classified as Level 1.

The following table presents these instruments' fair value at June 30, 2009 (in thousands):

	Level 1		Level 2		Level 3	
Assets:						
Equity Securities	\$	15,199	\$		\$	
Liabilities:						
Interest Rate Swap				(230)		
Total Fair Value	\$	15,199	\$	(230)	\$	

The following table presents these instruments' fair value at December 31, 2008 (in thousands):

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

	Level 1		Level 2		Level 3	
Assets:						
Equity Securities	\$	14,045	\$		\$	
Liabilities:						
Interest Rate Swap				(628)		
Total Fair Value	\$	14,045	\$	(628)	\$	

Securities Valuation:

Investments in equity securities which are traded on a national securities exchange are carried at fair value based on the last reported sales price on the valuation date. If no reported sales occurred on the valuation date, investments in securities are valued at the bid price. Securities transactions are recorded on the trade date.

The net realized gain or loss on sales of securities is determined on a specific identification basis and is included in realized and unrealized loss, net on equity securities and securities sold short in the consolidated statements of operations.

Concentrations of Credit Risk:

Financial instruments that potentially subject the Company to concentrations of credit risk consist principally of cash and cash equivalents, amounts due from brokers and advisory fees receivable. The Company maintains its cash and temporary cash investments in bank deposits and other accounts whose balances, at times, exceed federally insured limits.

The concentration of credit risk with respect to advisory fees receivable is generally limited due to the short payment terms extended to clients by the Company. On a periodic basis, the Company evaluates its advisory fees receivable and establishes an allowance for doubtful accounts, if necessary, based on a history of past write-offs and collections and current credit conditions.

Table of Contents

Pzena Investment Management, Inc.

Unaudited Notes to the Consolidated Financial Statements (Continued)

Note 2 Significant Accounting Policies (continued)

For the three months ended June 30, 2009 and 2008, approximately 11.2% and 14.1%, respectively, of the Company's advisory fees were generated from an advisory agreement with one client. For the six months ended June 30, 2009 and 2008, fees generated from this agreement comprised 11.9% and 14.9%, respectively, of the Company's total advisory fees. At June 30, 2009 and December 31, 2008, no allowance for doubtful accounts has been deemed necessary.

Financial Instruments:

On February 28, 2008, the operating company entered into an interest rate swap agreement to manage its exposure to changes in interest rates associated with the credit agreement (the "Credit Agreement") discussed in Note 9. The counterparty to this agreement is a major financial institution. The Company designated the interest rate swap agreement as a cash flow hedge of the Credit Agreement effective February 28, 2008. Pursuant to Statement of Financial Accounting Standards No. 133, *Accounting for Derivative Instruments and Certain Hedging Activities* ("SFAS 133"), the Company recorded the cash flow hedge at fair value on the consolidated statement of financial condition. Additionally, the Company's pro rata share of the changes in the fair value of this agreement were recorded as a component of accumulated other comprehensive income.

During the quarter ended September 30, 2008, the Company changed the designation of its swap agreement from a cash flow hedge to a trading derivative, as a significant portion of the cash flows associated with the original forecasted transaction were probable to not occur due to amortization payments required to be made pursuant to the terms of its amended Credit Agreement. Accordingly, the Company reclassified the cumulative changes in fair value related to this swap from accumulated other comprehensive income to other income/(expense). The Company has recorded all subsequent changes to the swap's fair value as a component of other income/(expense). This expense was less than \$0.1 million for the three months ended June 30, 2009. For the six months ended June 30, 2009, the Company recognized approximately \$0.1 million in other expense related to such changes. For each of the three and six months ended June 30, 2008, the Company recognized approximately \$0.1 million in other accumulated comprehensive income associated with the change in fair value of the swap agreement.

At June 30, 2009 and December 31, 2008, the approximate fair value of the liability associated with the swap agreement was \$0.2 million and \$0.6 million, respectively, and has been included in other liabilities on the statements of financial condition.

The following table summarizes the impact of the Company's derivative financial instruments on its results of operations for the three months ended June 30, 2009 and 2008 (in thousands):

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

Derivatives Not Accounted For As Hedging Instruments Under SFAS 133	Statement of Operations Account	Amount of Loss Recognized In Income on Derivative			
		2009		2008	
Interest Rate Contracts	Other Expense	\$	43	\$	
Total		\$	43	\$	

The following table summarizes the impact of the Company's derivative financial instruments on its results of operations for the six months ended June 30, 2009 and 2008 (in thousands):

Derivatives Not Accounted For As Hedging Instruments Under SFAS 133	Statement of Operations Account	Amount of Loss Recognized In Income on Derivative			
		2009		2008	
Interest Rate Contracts	Other Expense	\$	68	\$	
Total		\$	68	\$	

Table of Contents**Pzena Investment Management, Inc.****Unaudited Notes to the Consolidated Financial Statements (Continued)****Note 2 Significant Accounting Policies (continued)**

The following table summarizes the impact of the Company's derivative financial instruments on its financial position as of June 30, 2009 (in thousands):

Derivatives Not Accounted For As Hedging Instruments Under SFAS 133	Asset Derivatives				Liability Derivatives			
	Statement of Financial Condition Account		Fair Value		Statement of Financial Condition Account		Fair Value	
Interest Rate Contracts			\$		Other Liabilities		\$	230
Total			\$				\$	230

The following table summarizes the impact of the Company's derivative financial instruments on its financial position as of December 31, 2008 (in thousands):

Derivatives Not Accounted For As Hedging Instruments Under SFAS 133	Asset Derivatives				Liability Derivatives			
	Statement of Financial Condition Account		Fair Value		Statement of Financial Condition Account		Fair Value	
Interest Rate Contracts			\$		Other Liabilities		\$	628
Total			\$				\$	628

Property and Equipment:

Property and equipment is carried at cost, less accumulated depreciation and amortization. Depreciation is provided on a straight-line basis over the estimated useful lives of the respective assets, which range from three to seven years. Leasehold improvements are amortized on a straight-line basis over the shorter of the useful life of the improvements or the remaining lease term.

Business Segments:

The Company views its operations as comprising one operating segment.

Income Taxes:

The Company is a C corporation under the Internal Revenue Code, and thus liable for federal, state and local taxes on the income derived from its economic interest in its operating company. The operating company is a limited liability company that has elected to be treated as a partnership for tax purposes. It has not made a provision for federal or state income taxes because it is the individual responsibility of each of the operating company's members (including the Company) to separately report their proportionate share of the operating company's taxable income or loss. Similarly, the income of the Company's consolidated investment partnerships is not subject to income taxes, as it is allocated to each partnership's individual partners. The operating company has made a provision for New York City Unincorporated Business Tax (UBT).

The Company and its consolidated subsidiaries account for all state, local and federal taxation pursuant to the asset and liability method, which requires deferred income tax assets and liabilities to be recorded for temporary differences between the financial statement and tax bases of assets and liabilities that will result in taxable or deductible amounts in the future, based on enacted tax laws and rates applicable to the periods in which the temporary differences are expected to affect taxable income. Valuation allowances are established, when necessary, to reduce deferred tax assets to the amount more likely than not to be realized. At June 30, 2009 and December 31, 2008, the Company had a \$63.4 million and a \$62.7 million valuation allowance, respectively, against the deferred tax asset recorded as part of the Company's acquisitions of operating company membership units. The income tax provision, or credit, is the tax payable or refundable for the period, plus or minus the change during the period in deferred tax assets and liabilities. The Company records its deferred tax liabilities as a component of other liabilities on the consolidated statements of financial condition.

Foreign Currency:

Investment securities and other assets and liabilities denominated in foreign currencies are remeasured into U.S. dollar amounts at the date of valuation. Purchases and sales of investment securities and income and expense items denominated in foreign currencies are remeasured into U.S. dollar amounts on the respective dates of such transactions.

Table of Contents

Pzena Investment Management, Inc.

Unaudited Notes to the Consolidated Financial Statements (Continued)

Note 2 Significant Accounting Policies (continued)

The Company does not isolate that portion of the results of its operations resulting from changes in foreign exchange rates on investments from the fluctuations arising from changes in market prices of securities held. Such fluctuations are included in the net realized and unrealized loss, net on equity securities and securities sold short in the consolidated statements of operations.

Reported net realized foreign exchange gains or losses arise from sales of foreign currencies, currency gains or losses realized between the trade and settlement dates on securities transactions, and the difference between the amounts of dividends, interest, and foreign withholding taxes recorded on the Company's books and the U.S. dollar equivalent of the amounts actually received or paid. Net realized foreign exchange gains and losses arise from changes in the fair values of assets and liabilities resulting from changes in exchange rates.

New Accounting Pronouncements:

In June 2009, the FASB issued SFAS No. 167, *Amendments to FASB Interpretation No. 46(R)* (SFAS 167). SFAS 167 amends FASB Interpretation No. 46(R), *Variable Interest Entities* for determining whether an entity is a SFAS 167 variable interest entity (VIE) and requires an enterprise to perform an analysis to determine whether the enterprise's variable interest or interests give it a controlling financial interest in a VIE. Under SFAS 167, an enterprise has a controlling financial interest when it has a) the power to direct the activities of a VIE that most significantly impact the entity's economic performance and b) the obligation to absorb losses of the entity or the right to receive benefits from the entity that could potentially be significant to the VIE. SFAS 167 also requires an enterprise to assess whether it has an implicit financial responsibility to ensure that a VIE operates as designed when determining whether it has power to direct the activities of the VIE that most significantly impact the entity's economic performance. SFAS 167 also requires ongoing assessments of whether an enterprise is the primary beneficiary of a VIE, requires enhanced disclosures and eliminates the scope exclusion for qualifying special-purpose entities. SFAS 167 is effective for interim and annual periods beginning after November 15, 2009. Earlier application is prohibited. The Company is currently evaluating the impact the adoption of SFAS 167 will have on its consolidated financial statements.

In June 2009, the FASB issued SFAS No. 168 *The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles a replacement of FASB Statement No. 162* (SFAS 168). The FASB Accounting Standards Codification (Codification) will be the single source of authoritative nongovernmental U.S. generally accepted accounting principles. Rules and interpretive releases of the SEC under authority of federal securities laws are also sources of authoritative GAAP for SEC registrants. SFAS 168 is effective for interim and annual periods ending after September 15, 2009. All existing accounting standards are superseded as described in SFAS 168. All other accounting literature not included in the Codification is nonauthoritative. The Codification is not expected to have a significant impact on the Company's consolidated financial statements.

Note 3 Property and Equipment

Property and equipment, net, is comprised of the following:

	As of			
	June 30, 2009		December 31, 2008	
	(in thousands)			
Computer Hardware	\$	927	\$	921
Computer Software		191		191
Furniture and Fixtures		1,161		1,161
Office Equipment		243		243
Leasehold Improvements		2,145		2,145
Total		4,667		4,661
Less: Accumulated Depreciation and Amortization		(2,154)		(1,913)
Total	\$	2,513	\$	2,748

Depreciation is included in general and administrative expenses and totaled \$0.1 million for each of the three months ended June 30, 2009 and 2008. Such expenses totaled \$0.2 million for each of the six months ended June 30, 2009 and 2008.

Table of Contents

Pzena Investment Management, Inc.

Unaudited Notes to the Consolidated Financial Statements (Continued)

Note 4 Related Party Transactions

For the three and six months ended June 30, 2009, the Company earned \$1.2 million and \$2.1 million, respectively, in investment advisory fees from unconsolidated entities for which it acts as the investment manager. For the three and six months ended June 30, 2008, such advisory fees totaled \$1.9 million and \$3.7 million, respectively.

At June 30, 2009 and December 31, 2008, the Company had advanced \$0.1 million to an international investment company for organization and start-up costs, which are included in receivable from related parties on the consolidated statements of financial condition. The Company is the sponsor and investment manager of this entity.

At June 30, 2009, loans to employees included in receivables from related parties was less than \$0.1 million. At December 31, 2008, this amount was \$0.1 million. These loans are in the form of forgivable promissory notes which are amortized through compensation expense pursuant to their terms.

Certain qualified employees of the Company have the ability to open separately-managed accounts, or invest in certain of the Company's consolidated investment partnerships, without being assessed advisory fees. Investments by employees in separately-managed accounts are permitted only at the discretion of the Executive Committee of the Company, but are generally not subject to the same minimum investment levels that are required of outside investors.

During the quarter ended June 30, 2008, an unaffiliated shareholder who held more than 10% of the Company's outstanding shares sold shares in transactions deemed to be short-swing sales. Under Section 16(b) of the Securities Exchange Act of 1934, the shareholder was required to disgorge to the Company the \$0.2 million in profits realized from these stock sales. The Company recognized these proceeds as a capital contribution and reflected a corresponding increase to additional paid-in capital in its consolidated statements of changes in equity. Proceeds from these transactions did not affect the Company's consolidated statements of operations.

As discussed in Note 9, on October 28, 2008, the operating company issued an aggregate of \$16.0 million principal amount of Senior Subordinated Notes to entities established by Richard S. Pzena, the Company's Chief Executive Officer, for the benefit of certain of his family members, an entity controlled by a Company Director, and a former employee.

Note 5 Commitments and Contingencies

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

In the normal course of business, the Company enters into agreements that include indemnities in favor of third parties, such as engagement letters with advisors and consultants. In certain cases, the Company may have recourse against third parties with respect to these indemnities. The Company maintains insurance policies that may provide coverage against certain claims under these indemnities. FASB issued Interpretation No. 45, *Guarantor's Accounting and Disclosure Requirements for Guarantees, Including Indirect Guarantees of Indebtedness of Others* (FIN 45), providing accounting and disclosure requirements for certain guarantees. The Company has had no claims or payments pursuant to these agreements, and it believes the likelihood of a claim being made is remote. Utilizing the methodology in FIN 45, the Company's estimate of the value of such guarantees is de minimis, and, therefore, an accrual has not been made in the consolidated financial statements.

The Company may be subject to various legal and administrative proceedings in the normal course of business. On November 21, 2007 and January 16, 2008, substantively identical putative class action lawsuits were commenced in the United States District Court for the Southern District of New York against the Company and Richard S. Pzena, the Company's chief executive officer, seeking remedies under Section 11 of the Securities Act of 1933, as amended. The Court consolidated the lawsuits and appointed co-lead plaintiffs, who filed a consolidated amended complaint. The consolidated amended complaint named as defendants the Company, Richard S. Pzena, and two of the underwriters of the Company's initial public offering, Goldman Sachs & Co, Inc. and UBS Securities LLC. Plaintiffs sought to represent a class of all persons who purchased or otherwise acquired Class A common stock issued pursuant or traceable to the Company's initial public offering. The consolidated amended complaint alleged that the registration statement and prospectus relating to the initial public offering of the Company's Class A common stock contained material misstatements and omissions and wrongfully failed to disclose net redemptions in the John Hancock Classic Value Fund, for which the Company acts as sub-investment advisor. The consolidated amended complaint sought damages in an unspecified amount including rescission or rescissory damages. The Court granted the Company's motion to dismiss the consolidated amended complaint and, on September 4, 2008, the Court entered a judgment in favor of the Company. Plaintiffs have appealed the Court's judgment to the United States Court of Appeals for the Second Circuit, and that appeal is pending. The Company believes that the allegations and claims are without merit and will continue to contest these claims vigorously.

Table of Contents

Pzena Investment Management, Inc.

Unaudited Notes to the Consolidated Financial Statements (Continued)

Note 5 Commitments and Contingencies (continued)

The Company leases office space under two non-cancelable operating lease agreements which expire on October 31, 2015. The Company reflects lease expense on a straight-line basis over the lease term. Lease expenses totaled \$0.5 million for each of the three months ended June 30, 2009 and 2008. Such expenses totaled \$1.1 million for each of the six months ended June 30, 2009 and 2008.

Note 6 Retirement Plan

Prior to 2009, the Company maintained a defined contribution pension plan which covered substantially all members and employees. The Company made contributions to the plan at the discretion of management. Under the terms of the plan, all such contributions vested immediately. Company contributions for the three and six months ended June 30, 2008 were \$0.4 million and \$0.9 million, respectively. These expenses are included in compensation and benefits expense in the consolidated statements of operations.

Note 7 Compensation and Benefits

For the three months ended June 30, 2009 and 2008, compensation and benefits expense to employees and members is comprised of the following:

	For the Three Months Ended June 30,			
	2009		2008	
	(in thousands)			
Cash Compensation and Other Benefits	\$	5,673	\$	8,373
Other Non-Cash Compensation		310		289
Total Compensation and Benefits Expense	\$	5,983	\$	8,662

For the six months ended June 30, 2009 and 2008, compensation and benefits expense to employees and members is comprised of the following:

--	--	--	--	--

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

	For the Six Months Ended June 30,			
	2009		2008	
	(in thousands)			
Cash Compensation and Other Benefits	\$	11,462	\$	16,980
Other Non-Cash Compensation		561		633
Total Compensation and Benefits Expense	\$	12,023	\$	17,613

For the three and six months ended June 30, 2009, no options to purchase capital units pursuant to the Pzena Investment Management, LLC 2006 Equity Incentive Plan (the Plan) were granted by the Company. For the six months ended June 30, 2008, the operating company granted 446,000 such options. No such grants occurred for the three months ended June 30, 2008. The options granted in 2008 had varying vesting schedules and were issued at strike prices equal to the assessed fair market value per unit at the time of award issuance. The Company determined that the total grant-date fair value of the options awarded in 2008 was approximately \$1.2 million, using the Black-Scholes option pricing model. The Company recognized approximately \$0.1 million in compensation and benefits expense associated with the amortization of these awards for each of the three and six months ended June 30, 2009 and 2008.

For the three months ended June 30, 2009 and 2008, the Company did not grant any options. For the six months ended June 30, 2009 and 2008, the Company granted 30,000 and 13,000, respectively, restricted Class B units to certain members pursuant to the Plan. These unit grants each vest ratably over a four-year period commencing January 1, 2009 and 2008, respectively. The amortization of these awards was less than \$0.1 million for the three and six months ended June 30, 2009 and 2008.

Pursuant to the operating company s Bonus Plan, which became effective January 1, 2007, eligible employees whose cash compensation is in excess of certain thresholds have a portion of that excess mandatorily deferred. Amounts deferred may be credited to an investment account or take the form of phantom Class B units, or invested in money market funds at the employee s discretion, and vest ratably over four years. On January 1, 2008, the operating company issued 86,458 phantom Class B units as part of its Bonus Plan. In December 2008, participants in the Company s deferred compensation program converted a portion of their holdings in investment accounts into an aggregate of 89,826 phantom Class B units. No such phantom units were granted for the three and six

Table of Contents

Pzena Investment Management, Inc.

Unaudited Notes to the Consolidated Financial Statements (Continued)

Note 7 Compensation and Benefits (continued)

months ended June 30, 2009. All outstanding phantom units vest ratably over a four-year period that commenced January 1, 2008. At June 30, 2009 and December 31, 2008, the liability associated with deferred compensation investment accounts was approximately \$0.2 million and \$0.3 million, respectively, and has been included as a component of other liabilities on the consolidated statements of financial condition. For the three and six months ended June 30, 2009, the Company recognized approximately \$0.2 million and \$0.4 million, respectively, in compensation and benefits expense associated with the amortization of all deferred compensation awards.

Note 8 Short Term Borrowings

Simultaneously with the Credit Agreement described below, on July 23, 2007, the operating company obtained a \$20.0 million revolving credit facility, expiring on July 23, 2010, in order to finance its short term working capital needs. This facility carries a commitment fee of 0.2% on any unused amounts, and the Company's approximately \$1.8 million letter of credit reduces the amounts otherwise available to be used. On February 11, 2008, the operating company entered into Amendment No. 1 to its Credit Agreement. The amendment changed a number of Credit Agreement provisions, including reducing the capacity of the revolving credit facility from \$20.0 million to \$5.0 million. On September 19, 2008, the operating company entered into Amendment No. 2 to its Credit Agreement. The amendment reduced the capacity of the revolving credit facility from \$5.0 million to \$3.0 million and extended its maturity to July 23, 2011. On October 28, 2008, the operating company entered into Amendment No. 3 to its Credit Agreement, which reduced the capacity of the revolving credit facility to the value of its letter of credit, approximately \$1.8 million. As of and for the periods ended June 30, 2009 and December 31, 2008, no balance was outstanding against the facility.

Note 9 Debt

On July 23, 2007, the operating company entered into a \$60.0 million, three-year Credit Agreement, the proceeds of which were used to finance a one-time distribution to its members. The principal amount borrowed bore interest at a variable rate based, at the Company's option, on (i) the one, two, three, nine or twelve-month LIBOR rate plus 1.00%, or (ii) the higher of the lender's prime rate and the Federal Funds Rate. The principal amount was payable in full at the end of the three-year term, with no penalty for prepayment. Approximately \$0.1 million in debt issuance costs were incurred in association with this loan. Such costs have been recorded in prepaid expenses and other assets on the consolidated statements of financial condition and are being amortized over the term of the loan.

On February 11, 2008, the operating company entered into Amendment No. 1 to the Credit Agreement. The agreement, as amended, required the operating company to maintain assets under management of at least \$15.0 billion and generate consolidated earnings before interest, taxes, depreciation and amortization (EBITDA), as defined, of at least \$40.0 million in any consecutive four fiscal quarterly periods. Pursuant to the terms of the amended agreement, term loan amortization was required beginning in any period when assets under management were less than \$20.0 billion and ending when assets under management was greater than \$21.5 billion. Further, a 50% excess cash flow sweep was required if

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

assets under management were below \$17.5 billion. Additionally, the LIBOR interest rate option was increased to LIBOR plus 1.50%. For the period from February 11, 2008 through July 23, 2008, the interest rate in effect was 6.91%, which was equal to the twelve-month LIBOR rate in effect at the time of the closing of the agreement of 5.41%, plus 1.50%. During the quarter ended June 30, 2008, the Company's assets under management fell below \$20 billion. On June 30, 2008, the Company made a required amortization payment of \$3.0 million.

On September 19, 2008, the operating company entered into Amendment No. 2 to its Credit Agreement. The agreement, as amended, required the operating company to maintain assets under management of at least \$12.0 billion and to make minimum quarterly amortization payments of \$2.0 million until maturity, which was extended to July 23, 2011. Additionally, the LIBOR interest rate option was increased to LIBOR plus 1.75% and the EBITDA financial covenant stipulated in Amendment No. 1 was eliminated. The excess cash flow sweep was also increased to 75% of excess cash flow. On September 22, 2008, the Company made a required amortization payment of \$5.0 million as a condition precedent to the effectiveness of this amendment. On September 30, 2008, the Company made a quarterly amortization payment of \$5.0 million.

On October 28, 2008, the operating company entered into Amendment No. 3 to its Credit Agreement. This amendment provided for the following changes to the Credit Agreement, among others:

- (i) the minimum assets under management financial covenant was eliminated;

- (ii) the excess cash flow mandatory repayment was eliminated;

Table of Contents

Pzena Investment Management, Inc.

Unaudited Notes to the Consolidated Financial Statements (Continued)

Note 9 Debt (continued)

- (iii) the commitments under the revolving credit facility were reduced from \$3.0 million to approximately \$1.8 million;
- (iv) with respect to loans borrowed at base rate, the margin added to base rate was increased from 0.00% to 0.75%; with respect to loans borrowed at LIBOR, the margin was not modified;
- (v) certain additional restrictions were placed on the operating company's ability to make Restricted Payments (as defined in the Credit Agreement), including dividends; and
- (vi) amendments were made to certain covenants in order to permit the incurrence of subordinated debt by the operating company.

Conditions precedent to the execution of Amendment No. 3 included, among others, (i) the repayment by the operating company of \$25.0 million of the \$47.0 million principal amount outstanding under the Credit Agreement as of October 28, 2008, and (ii) the grant by the operating company and one of its subsidiaries of a security interest in their accounts receivable.

In order to fund the \$25.0 million repayment by the operating company, the Company used \$9.0 million in cash reserves and the proceeds from the issuance by the operating company of an aggregate of \$16.0 million principal amount of Senior Subordinated Notes (collectively, the "Notes") to entities established by Richard S. Pzena, the Company's Chief Executive Officer, for the benefit of certain of his family members, an entity controlled by a Company director, and a former employee. The issuance of these Notes was approved by the three independent members of the Company's Board of Directors.

The Notes were issued on October 28, 2008. Each of these Notes is unsecured, has a ten-year maturity and bears interest at 6.30% per annum. The provisions of the Notes include a restricted payments covenant (including dividends), a prohibition on incurring indebtedness which is not subordinated to the Notes, and events of default based on failure to make payments, bankruptcy, change of control and acceleration of material indebtedness. In addition, the Notes are subordinated to the repayment in full of the loans under the Credit Agreement.

As discussed above, subsequent to Amendment No. 2 and Amendment No. 3 to the Company's Credit Agreement in 2008, the minimum EBITDA and minimum AUM covenants were eliminated. The Company was in compliance with these covenants as of and for all 2008 periods

in which they were in effect.

Pursuant to the Credit Agreement and the Senior Subordinated Notes, the operating company would be in default if it ever failed to pay required interest and amortization payments in a timely fashion. Further, the Credit Agreement stipulates that the operating company would be in default thereunder if it defaults on its Senior Subordinated Notes. Such events of default would permit the lender under the applicable debt agreement to accelerate the debt thereunder. No such occurrence of acceleration occurred during the three and six months ended June 30, 2009 and 2008.

During the three months ended March 31, 2009, the Company repaid \$8.0 million of the principal amount outstanding under the Credit Agreement. The Company repaid \$4.0 million of the principal amount outstanding under the Credit Agreement during the three months ended June 30, 2009.

Note 10 Interest Rate Swap

The Company manages its exposure to changes in market rates of interest. The Company's use of derivative instruments is limited to an interest rate swap used to manage the interest rate exposure related to its Credit Agreement. The Company monitors its position and the credit rating of the counterparty and does not anticipate non-performance by such counterparty.

On February 28, 2008, the operating company entered into a \$60.0 million notional amount interest rate swap agreement that commenced on July 23, 2008. The swap, which expires July 23, 2010, obligates the operating company to pay a 2.825% fixed rate of interest on the notional amount and requires the counterparty to pay the operating company a floating interest rate based on the monthly LIBOR interest rate. The spread on the Credit Agreement is in addition to these amounts. As discussed in Note 9, on September 19, 2008, the maturity of amounts outstanding under the Company's Credit Agreement was extended to July 23, 2011. The Company has not entered into any agreements to manage its exposure to fluctuations in interest rates from July 23, 2010 through July 23, 2011.

During the three months ended September 30, 2008, the Company changed the designation of its swap agreement from a cash flow hedge to a trading derivative, as a significant portion of the cash flows associated with the original forecasted transaction were probable to not occur due to the amortization payments required to be made pursuant to the terms of its amended Credit Agreement.

Table of Contents**Pzena Investment Management, Inc.****Unaudited Notes to the Consolidated Financial Statements (Continued)****Note 10 Interest Rate Swap (continued)**

Accordingly, the Company reclassified the cumulative changes in fair value related to this swap from accumulated other comprehensive income to other income/(expense). This expense was less than \$0.1 million for the three months ended June 30, 2009. The Company records all changes to the swap's fair value as a component of other income/(expense). For the six months ended June 30, 2009, the Company recognized approximately \$0.1 million in other expense related to such changes. For each of the three and six months ended June 30, 2008, the Company recognized approximately \$0.1 million in other accumulated comprehensive income associated with the change in fair value of the swap agreement.

Concurrently with the reductions in principal outstanding under the Credit Agreement in 2008, the Company reduced the notional amount of its interest rate swap to \$22.0 million. The amounts paid to the counterparty in exchange for these reductions were approximately \$0.1 million. During 2009, the Company reduced the notional amount of its interest rate swap to \$10.0 million. The amounts paid to the counterparty in exchange for these reductions were approximately \$0.1 million and \$0.3 million for the three and six months ended June 30, 2009, respectively.

Note 11 Income Taxes

The operating company is a limited liability company that has elected to be treated as a partnership for tax purposes. Neither it nor the Company's other consolidated subsidiaries has made a provision for federal or state income taxes because it is the individual responsibility of each of these entities' members (including the Company) to separately report their proportionate share of the respective entity's taxable income or loss. The operating company has made a provision for New York City UBT. Subsequent to the offering and reorganization on October 30, 2007, the Company, as a C corporation under the Internal Revenue Code, is liable for federal, state and local taxes on the income derived from its economic interest in its operating company, which is net of UBT. Correspondingly, in its consolidated financial statements, the Company reports both the operating company's provision for UBT, as well as its provision for federal, state and local corporate taxes.

For the three months ended June 30, 2009 and 2008, the Company's taxable income was determined as follows:

	For the Three Months Ended June 30,	
	2009	2008
	(in thousands)	
Income Before Taxes	\$ 9,212	\$ 13,202
Unincorporated Business Taxes	(406)	(885)
Non-Controlling Interests	(8,455)	(10,966)
Income Before Corporate Income Taxes	\$ 351	\$ 1,351

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

For the six months ended June 30, 2009 and 2008, the Company's taxable income was determined as follows:

	For the Six Months Ended June 30,	
	2009	2008
	(in thousands)	
Income Before Taxes	\$ 11,660	\$ 27,141
Unincorporated Business Taxes	(744)	(1,825)
Non-Controlling Interests	(10,695)	(22,543)
Income Before Corporate Income Taxes	\$ 221	\$ 2,773

In September 2006, the FASB issued Interpretation No.48, *Accounting for Uncertainty in Income Taxes* (FIN 48). FIN 48 establishes the minimum threshold for recognizing, and a system for measuring, the benefits of tax return positions in financial statements. It is the Company's policy to recognize accrued interest and penalties associated with uncertain tax positions as part of the tax provision. For the three months and six months ended June 30, 2009 and 2008, no such expenses were recognized. As of June 30, 2009 and December 31, 2008, no accruals were recorded.

Table of Contents**Pzena Investment Management, Inc.****Unaudited Notes to the Consolidated Financial Statements (Continued)****Note 11 Income Taxes (continued)**

The Company and the operating company are generally no longer subject to U.S. federal, or state and local income tax examinations by tax authorities for any year prior to 2005. All tax years subsequent to and including 2005 are considered open and subject to examination by tax authorities.

The components of the income tax provision/(benefit) are as follows (in thousands):

	For the Three Months Ended June 30,			
	2009		2008	
Current Provision:				
Unincorporated Business Taxes	\$	462	\$	939
Local Corporate Tax				
State Corporate Tax				
Federal Corporate Tax				
Total Current Provision	\$	462	\$	939
Deferred Provision:				
Unincorporated Business Taxes	\$	(56)	\$	(54)
Local Corporate Tax		43		62
State Corporate Tax		82		107
Federal Corporate Tax		281		402
Total Deferred Provision	\$	350	\$	517
Deferred Income Tax Valuation Allowance		(876)		
Total Provision/(Benefit) for Income Taxes	\$	(64)	\$	1,456

	For the Six Months Ended June 30,			
	2009		2008	
Current Provision:				
Unincorporated Business Taxes	\$	855	\$	1,934
Local Corporate Tax				
State Corporate Tax				
Federal Corporate Tax				
Total Current Provision	\$	855	\$	1,934
Deferred Provision:				
Unincorporated Business Taxes	\$	(111)	\$	(109)

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

Local Corporate Tax		63		126
State Corporate Tax		123		222
Federal Corporate Tax		422		825
Total Deferred Provision	\$	497	\$	1,064
Deferred Income Tax Valuation Allowance		(1,690)		
Total Provision/(Benefit) for Income Taxes	\$	(338)	\$	2,998

Prior to October 30, 2007, the operating company was a cash basis taxpayer. As the result of the Company's acquisition of membership units in conjunction with the offering, the operating company was required to become an accrual basis taxpayer. Pursuant to Section 481 of the Internal Revenue Code, the cumulative difference between the two methods of taxpaying are amortizable over four years. These differences generated approximately \$0.4 million in deferred tax liabilities as of June 30, 2009 and December 31, 2008. Such amounts are recorded in other liabilities in the consolidated statements of financial condition.

The acquisition of the operating company membership units noted above has allowed the Company to make an election under Section 754 of the Internal Revenue Code (Section 754) to step up its tax basis in the net assets acquired. This step up is deductible for tax purposes over a 15-year period. Based on the net proceeds of the offering and tax basis of the operating company as of October 30, 2007, this election gave rise to a deferred tax asset of approximately \$68.1 million and \$66.1 million at June 30, 2009 and December 31, 2008, respectively.

Table of Contents

Pzena Investment Management, Inc.

Unaudited Notes to the Consolidated Financial Statements (Continued)

Note 11 Income Taxes (continued)

Pursuant to a Tax Receivable Agreement signed between the members of the operating company and the Company, 85% of the cash savings generated by this election will be distributed to the selling and converting shareholders upon the realization of this benefit.

In September 2008, the Company evaluated the asset associated with this election, after the decline in its AUM resulted in, for the first time, projections below the point at which the Company would generate sufficient full-year taxable income to fully utilize this deferred tax asset. Other negative evidence it reviewed included: (i) the general uncertain economic environment, which has been reflected in declining stock markets and had a corresponding impact on AUM and revenue levels; (ii) the accelerating negative trends affecting the asset management industry in particular; and (iii) the difficulty of projecting AUM in the current volatile environment. These factors were moderated by: (i) the Company's ability to control its compensation costs, which is its single largest expense; (ii) management's experience in the asset management industry, and minimal turnover of key personnel; and (iii) the ability of the Company to utilize tax losses generated by this asset over a longer time horizon. In conducting its analysis, the Company believed that the inherent difficulty in projecting future income was exacerbated by the economic environment. It correspondingly limited its projections to three years. Over this time period, the Company projected taxable income assuming no AUM growth and modest reductions in its cost structure.

The Company determined that, after weighing both the positive and negative evidence discussed above, a portion of the benefits associated with this deferred tax asset were more likely than not to go unrealized due to estimates of future taxable income. As a result, on September 30, 2008, the Company established a \$62.7 million valuation allowance to reduce the net deferred tax asset to an amount more likely than not to be realized. This deferred tax asset remains available to the Company and can be used to reduce taxable income in future years. The Company similarly reduced the associated liability to selling and converting shareholders to reflect this change in the estimated realization of the asset. On September 30, 2008, the Company recorded an approximate \$53.3 million increase to other income associated with this reduction in the liability to selling and converting shareholders.

In October 2008, the selling unitholders agreed to waive any payments that the Company is or will be required to make to them for the 2008 and 2009 tax years pursuant to the Tax Receivable Agreement. During the quarter ended December 31, 2008, the Company recognized approximately \$2.9 million in other income associated with this waiver.

As discussed further in Note 15 below, on March 3, 2009, certain of the operating company's members exchanged an aggregate of 2,445,973 of their Class B units for an equivalent number of shares of Company Class A common stock. The Company elected to step up its tax basis in the incremental assets acquired in accordance with Section 754. Based on the exchange-date fair value of the Company's common stock and the tax basis of the operating company, this election gave rise to a \$2.5 million deferred tax asset and a corresponding \$2.2 million liability to selling and converting shareholders under the Tax Receivable Agreement. Using the methodology described above, the Company assessed the realizability of the deferred tax asset associated with this exchange and determined that a portion of its benefits would go unutilized. Consequently, the Company established a \$2.4 million valuation allowance to reduce the deferred tax asset to an amount more likely than not to be realized. This deferred tax asset remains available to the Company and can be used to reduce taxable income in future years. The Company similarly reduced the associated liability to selling and converting shareholders to reflect this change in the estimated realization of the asset. Pursuant to the guidance of Emerging Issues Task Force Issue No. 94-10, *Accounting by a Company for the Income Tax Effects of Transactions*

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

among or with Its Shareholders under FASB Statement No.109 (EITF 94-10), the Company recorded the effects of these transactions in equity.

During the three and six months ended June 30, 2009, the Company reduced its valuation allowance by approximately \$0.9 million and \$1.7 million, respectively, due to revised estimates of future taxable income. To reflect this change in the estimated realization of the asset, the Company correspondingly increased its liability to selling and converting shareholders by \$0.6 million for the three months ended June 30, 2009, and by \$1.2 million for the six months ended June 30, 2009. The effects of these changes to the deferred tax asset and liability to selling and converting shareholders were recorded as a component of the provision for income taxes and other expense, respectively, on the consolidated statements of operations. As of June 30, 2009 and December 31, 2008, the net values of this deferred tax asset were approximately \$4.7 million and \$3.4 million, respectively.

As of June 30, 2009 and December 31, 2008, the liability to selling and converting shareholders was approximately \$3.1 million and \$1.8 million, respectively.

Table of Contents**Pzena Investment Management, Inc.****Unaudited Notes to the Consolidated Financial Statements (Continued)****Note 11 Income Taxes (continued)**

The change in the Company's net deferred tax assets for the three months ended June 30, 2009 is summarized as follows (in thousands):

	Section 754		Other		Valuation Allowance		Total	
Balance at March 31, 2009	\$	67,186	\$	1,297	\$	(64,275)	\$	4,208
Deferred Tax Expense		(726)		320				(406)
Change in Valuation Allowance						876		876
Balance at June 30, 2009	\$	66,460	\$	1,617	\$	(63,399)	\$	4,678

The change in the Company's net deferred tax assets for the six months ended June 30, 2009 is summarized as follows (in thousands):

	Section 754		Other		Valuation Allowance		Total	
Balance at December 31, 2008	\$	65,368	\$	785	\$	(62,709)	\$	3,444
Deferred Tax Expense		(1,440)		832				(608)
Unit Conversion		2,532				(2,380)		152
Change in Valuation Allowance						1,690		1,690
Balance at June 30, 2009	\$	66,460	\$	1,617	\$	(63,399)	\$	4,678

Note 12 Investments in Equity Securities, at Fair value

Investments in equity securities consisted of the following at June 30, 2009:

	Cost		Unrealized Gain/(Loss)		Fair Value	
	(in thousands)					
Equities	\$	20,098	\$	(4,899)	\$	15,199

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

Investments in equity securities consisted of the following at December 31, 2008:

	Cost		Unrealized Gain/(Loss)		Fair Value	
	(in thousands)					
Equities	\$	24,097	\$	(10,052)	\$	14,045

Note 13 Non-Controlling Interests

The Company did not initially record a non-controlling interest associated with the acquisition of its operating company, as the post-offering net equity of the operating company was less than zero. Pursuant to the guidance in Emerging Issues Task Force Issue No. 95-7, *Implementation Issues Related to the Treatment of Minority Interest in Certain Real Estate Trusts* (EITF 95-7), a non-controlling interest in the equity of the operating company was recorded after the initial deficit that existed at acquisition was extinguished in 2008.

Table of Contents**Pzena Investment Management, Inc.****Unaudited Notes to the Consolidated Financial Statements (Continued)****Note 13 Non-Controlling Interests (continued)**

Non-controlling interests in the operations of the Company's operating company and consolidated subsidiaries are comprised of the following:

	For the Three Months		Ended June 30,	
	2009		2008	
	(in thousands)			
Non-Controlling Interest of Pzena Investment Management, LLC	\$	6,119	\$	12,735
Non-Controlling Interest in Consolidated Subsidiaries		2,336		(1,769)
Non-Controlling Interests	\$	8,455	\$	10,966

	For the Six Months		Ended June 30,	
	2009		2008	
	(in thousands)			
Non-Controlling Interest of Pzena Investment Management, LLC	\$	9,685	\$	26,212
Non-Controlling Interest in Consolidated Subsidiaries		1,010		(3,669)
Non-Controlling Interests	\$	10,695	\$	22,543

Non-controlling interests in the equity of the Company's operating company and consolidated subsidiaries are summarized as follows at June 30, 2009 and December 31, 2008:

	As of			
	June 30, 2009		December 31, 2008	
	(in thousands)			
Non-Controlling Interest of Pzena Investment Management, LLC	\$	5,900	\$	3,397
Non-Controlling Interest in Consolidated Subsidiaries		9,430		8,422
Non-Controlling Interests	\$	15,330	\$	11,819

Note 14 Members' Equity Interests of Operating Company

For the three and six months ended June 30, 2009, no options to purchase capital units pursuant to the Pzena Investment Management, LLC 2006 Equity Incentive Plan (the Plan) were granted by the Company. For the six months ended June 30, 2008, the operating company granted 446,000 such options. No such options were granted for the three months ended June 30, 2008. The options granted for the six months ended June 30, 2008 had varying vesting schedules and were issued at strike prices equal to the assessed fair market value per unit at the time of award issuance. The Company determined that the total grant-date fair value of the options awarded during the six months ended June 30, 2008 was approximately \$1.2 million, using the Black-Scholes option pricing model.

On January 1, 2009 and 2008, the operating company granted 30,000 and 13,000, respectively, restricted Class B units to certain members pursuant to the Pzena Investment Management, LLC 2006 Equity Incentive Plan. On January 1, 2008, the operating company also issued 86,458 phantom Class B units as part of its Bonus Plan. In December 2008, participants in the Company s deferred compensation program converted a portion of their holdings in investment accounts into an aggregate of 89,826 phantom Class B units. No such phantom units were granted for the three and six months ended June 30, 2009. All outstanding phantom units vest ratably over a four-year period that commenced January 1, 2008.

Except as otherwise provided by law, the liability of a member of the operating company is limited to the amount of its capital account. A member may transfer or assign all, or any part of, its membership interest to any other party (a Transferee). A Transferee of such membership interest shall not become a member unless its membership in the operating company is unanimously approved by the then existing member(s) in writing. Any Transferee admitted as a member shall succeed to the capital account or portion thereof transferred or assigned, as if no such transfer or assignment had occurred.

Table of Contents

Pzena Investment Management, Inc.

Unaudited Notes to the Consolidated Financial Statements (Continued)

Note 15 Shareholders' Equity

The Company was incorporated in the State of Delaware on May 8, 2007. On May 10, 2007, the Company issued 100 shares of its common stock, par value \$0.01 per share (the "Old Common Stock"), for \$100 to Richard S. Pzena, the sole director of the Company as of that date. On October 5, 2007, the Company effected a 100-for-6 reverse stock split of all shares of its Old Common Stock then outstanding. All share amounts have been adjusted to reflect this split. As of the effectiveness of the amendment and restatement of the Company's certificate of incorporation on October 30, 2007, each share of the Old Common Stock outstanding immediately prior to effectiveness was reclassified as one share of the Company's Class A common stock, par value \$0.01 per share.

On October 30, 2007, the Company consummated an initial public offering of 6,100,000 shares of its Class A common stock, par value \$0.01 per share, for net proceeds of approximately \$98.9 million, after payment of underwriting discounts and offering expenses. These net proceeds were used to purchase 6,100,000 membership units of the operating company, representing 9.5% of its then outstanding membership units, from its two outside investors and one former employee. Concurrently with the consummation of the Company's initial public offering, the Operating Agreement of the operating company was amended and restated such that, among other things, (i) the Company became the sole managing member of the operating company, (ii) the 6,100,000 membership units of the operating company that the Company acquired were reclassified as Class A units of the operating company, (iii) an additional 11,118 Class A units were issued to the Company in respect of its issuance of 11,112 shares of Class A common stock to certain directors of the Company on October 30, 2007, and contribution of the \$100 initial investment the Company received in exchange for issuance of six shares of Class A common stock on May 10, 2007, and (iv) the holders of the remaining 90.5% of the outstanding membership units of the operating company were reclassified as Class B units of the operating company. Class A and Class B units of the operating company have the same economic rights per unit. Accordingly, immediately following the consummation of the offering and reorganization, the holders of Class A common stock (through the Company) and the holders of Class B units of the operating company held approximately 9.5% and 90.5%, respectively, of the economic interests in the operations of the business. As of June 30, 2009, the holders of Class A common stock (through the Company) and the holders of Class B units of the operating company held approximately 13.4% and 86.6%, respectively, of the economic interests in the operations of the business.

For each membership unit of the operating company that was reclassified as a Class B unit in the reorganization, the Company issued the holder one share of its Class B common stock, par value \$0.000001 per share, in exchange for the payment of this par value. Each share of the Company's Class B common stock entitles its holder to five votes, until the first time that the number of shares of Class B common stock outstanding constitutes less than 20% of the number of all shares of our common stock outstanding. From this time and thereafter, each share of the Company's Class B common stock entitles its holder to one vote. When a Class B unit is exchanged for a share of the Company's Class A common stock or forfeited, a corresponding share of the Company's Class B common stock will automatically be redeemed and cancelled. Conversely, to the extent that the Company causes Pzena Investment Management, LLC to issue additional Class B units to employees pursuant to its equity incentive plan, these additional holders of Class B units would be entitled to receive a corresponding number of shares of the Company's Class B common stock (including if the Class B units awarded are subject to vesting).

Simultaneously with the consummation of the offering and reorganization, all holders of the Company's Class B common stock entered into a stockholders' agreement, pursuant to which they agreed to vote all shares of Class B common stock then held by them, and acquired in the future, together on all matters submitted to a vote of the common stockholders.

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

The outstanding shares of the Company's Class A common stock represent 100% of the rights of the holders of all classes of the Company's capital stock to receive distributions, except that holders of Class B common stock will have the right to receive the class's par value upon the Company's liquidation, dissolution or winding up.

Pursuant to the amended and restated Operating Agreement of the operating company, each vested Class B unit is exchangeable for a share of the Company's Class A common stock, subject to certain exchange timing and volume limitations.

The acquisition of the operating company's membership interests by the Company has been treated as a reorganization of entities under common control pursuant to the guidance set forth in FTB 85-5. Accordingly, the net assets assumed by the Company through the offering have been reported at the operating company's historical cost basis. As a result of these transactions, as of and subsequent to October 30, 2007, (i) the Company has consolidated the financial results of the operating company with its own and reflected the membership interest in it that it does not own as a non-controlling interest in its consolidated financial statements, and (ii) the Company's income will be generated by its economic interest in the operating company's net income.

Table of Contents**Pzena Investment Management, Inc.****Unaudited Notes to the Consolidated Financial Statements (Continued)****Note 15 Shareholders' Equity (continued)**

This acquisition of membership units in the operating company has allowed the Company to make an election to step up its tax basis in the net assets acquired. This step up is deductible for tax purposes over a 15-year period. Pursuant to a tax receivable agreement between the Company and the operating company, 85% of the benefits of this election, less amounts waived, will be returned to the selling and converting unitholders of the operating company as they are realized.

On February 17, 2009, the Company's form S-3 registration statement, filed in order to register the Company's issuance to Class B unitholders the total number of shares of Class A common stock issuable upon exchange of all Class B units outstanding immediately after the consummation of the operating company's reorganization, was declared effective.

On March 3, 2009 certain of the operating company's members exchanged an aggregate of 2,445,973 of their Class B units for an equivalent number of shares of Company Class A common stock. The incremental acquisition of additional operating company membership interests was similarly treated as a reorganization of entities under common control pursuant to the guidance set forth in FTB 85-5. Subsequent to the exchange, the holders of Class A common stock (through the Company) and the holders of Class B units of the operating company held approximately 13.4% and 86.6%, respectively, of the economic interest in the operations of the business.

The Company elected to step up its tax basis in the incremental assets acquired. Based on the exchange-date fair value of the Company's common stock and the tax basis of the operating company, this election gave rise to a \$2.5 million deferred tax asset and a corresponding \$2.2 million liability to selling and converting shareholders under the Tax Receivable Agreement. The Company assessed the realizability of the deferred tax asset associated with this exchange and determined that a portion of its benefits would go unutilized. Consequently, the Company established a \$2.4 million valuation allowance to reduce the deferred tax asset to an amount more likely than not to be realized. This deferred tax asset remains available to the Company and can be used to reduce taxable income in future years. The Company similarly reduced the associated liability to selling and converting shareholders to reflect this change in the estimated realization of the asset. Pursuant to the guidance of Emerging Issues Task Force Issue No. 94-10, *Accounting by a Company for the Income Tax Effects of Transactions among or with Its Shareholders* under FASB Statement No. 109 (EITF 94-10), the Company recorded the effects of these transactions in equity.

The incremental assets and liabilities assumed in the exchange were recorded on March 3, 2009 as follows:

	(in thousands)	
Pzena Investment Management, LLC Members' Capital	\$	33,788
Pzena Investment Management, LLC Retained Deficit		(33,679)
Realizable Deferred Tax Asset		152

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

Net Tax Receivable Liability to Converting Unitholders		(129)
Total	\$	132
Common Stock, at Par	\$	25
Additional Paid-in Capital		107
Total	\$	132

Note 16 Subsequent Events

In May 2009, the FASB issued SFAS No. 165, Subsequent Events (SFAS 165). This new pronouncement establishes principles and standards related to the accounting for and disclosure of events that occur after the balance sheet date but before the financial statements are issued. SFAS 165 requires an entity to recognize, in the financial statements, subsequent events that provide additional information regarding conditions that existed at the balance sheet date. Subsequent events that provide information about conditions that did not exist at the balance sheet date shall not be recognized in the financial statements under SFAS 165. SFAS 165 is effective for financial statements issued for fiscal years and interim periods beginning after June 15, 2009. The adoption of SFAS 165 did not have a material impact on the Company's consolidated financial statements.

Pursuant to SFAS 165, the Company evaluated subsequent events through the issuance date of its financial statements on August 10, 2009. The following subsequent event was not recognized in the financial statements as of June 30, 2009:

On July 23, 2009, the Company repaid \$5.0 million of the principal amount outstanding under the Credit Agreement.

Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

Overview

We are an investment management firm that utilizes a classic value investment approach in each of our investment strategies. We currently manage assets in a variety of value-oriented investment strategies across a wide range of market capitalizations in both U.S. and international capital markets. At June 30, 2009, our assets under management, or AUM, was \$10.6 billion. We manage separate accounts on behalf of institutions and high net worth individuals and act as sub-investment adviser for a variety of SEC-registered mutual funds and offshore funds.

We function as the holding company through which the business of our operating company, Pzena Investment Management, LLC, is conducted. Following our initial public offering and reorganization on October 30, 2007, we became the sole managing member of Pzena Investment Management, LLC. As such, we now control its business and affairs and, therefore, consolidate its financial results with ours. In light of our employees' and other investors' collective membership interest in our operating company, we reflect their ownership as a non-controlling interest in our consolidated financial statements. As a result, subsequent to October 30, 2007, our income is generated by our economic interest in our operating company's net income. As of June 30, 2009, the holders of Class A common stock (through the Company) and the holders of Class B units of the operating company held approximately 13.4% and 86.6%, respectively, of the economic interests in the operations of the business.

Revenue

We generate revenue from management fees and incentive fees, which we collectively refer to as our advisory fees, by managing assets on behalf of separate accounts and acting as a sub-investment adviser for mutual funds and certain other investment funds. Our advisory fee income is recognized over the period in which investment management services are provided. Pursuant to the preferred accounting method under Emerging Issues Task Force Issue D-96, *Accounting for Management Fees Based on a Formula* (EITF D-96), income from incentive fees is recorded at the conclusion of the contractual performance period, when all contingencies are resolved.

Our advisory fees are primarily driven by the level of our AUM. Our AUM increases or decreases with the net inflows or outflows of funds into our various investment strategies and with the investment performance thereof. In order to increase our AUM and expand our business, we must develop and market investment strategies that suit the investment needs of our target clients and provide attractive returns over the long term. The value and composition of our AUM, and our ability to continue to attract clients, will depend on a variety of factors including, among other things:

- our ability to educate our target clients about our classic value investment strategies and provide them with exceptional client service;
- the relative investment performance of our investment strategies, as compared to competing products and market indices;

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

- competitive conditions in the investment management and broader financial services sectors;
- general economic conditions;
- investor sentiment and confidence; and
- our decision to close strategies when we deem it to be in the best interests of our clients.

For our separately-managed accounts, we are paid fees according to a schedule, which varies by investment strategy. The substantial majority of these accounts pay us management fees pursuant to a schedule in which the rate we earn on the AUM declines as the amount of AUM increases. Certain of these clients pay us fees according to the performance of their accounts relative to certain agreed-upon benchmarks, which results in a slightly lower base fee, but allow us to earn higher fees if the relevant investment strategy outperforms the agreed-upon benchmark.

Pursuant to our sub-investment advisory agreements, we are generally paid a management fee according to a schedule, in which the rate we earn on the AUM declines as the amount of AUM increases. Certain of these funds pay us fixed rate management fees. Due to the substantially larger account size of certain of these accounts, the average advisory fees we earn on them, as a percentage of AUM, are lower than the advisory fees we earn on our separately-managed accounts.

The majority of advisory fees we earn on separately-managed accounts are based on the value of AUM at a specific date on a quarterly basis, either in arrears or advance. Advisory fees on certain of our separately-managed accounts, and with respect to most of the mutual funds that we sub-advise, are calculated based on the average of the monthly or daily market value. Advisory fees are also

Table of Contents

adjusted for any cash flows into or out of a portfolio, where the cash flow represents greater than 10% of the value of the portfolio. While a specific group of accounts may use the same fee rate, the method used to calculate the fee according to the fee rate schedule may differ as described above.

Our advisory fees may fluctuate based on a number of factors, including the following:

- changes in AUM due to appreciation or depreciation of our investment portfolios, and the levels of the contribution and withdrawal of assets by new and existing clients;
- distribution of AUM among our investment strategies, which have different fee schedules;
- distribution of AUM between separately-managed accounts and sub-advised funds, for which we generally earn lower overall advisory fees; and
- the level of our performance with respect to accounts on which we are paid incentive fees.

Expenses

Our expenses consist primarily of compensation and benefits expenses, as well as general and administrative expenses. These expenses may fluctuate due to a number of factors, including the following:

- variations in the level of total compensation expense due to, among other things, bonuses, awards of equity to our employees and members of our operating company, changes in our employee count and mix, and competitive factors; and
- expenses, such as rent, professional service fees and data-related costs, incurred, as necessary, to run our business.

Compensation and Benefits Expense

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

Our largest expense is compensation and benefits, which includes the salaries, bonuses, equity-based compensation and related benefits and payroll costs attributable to our members and employees. Compensation and benefits packages are benchmarked against relevant industry and geographic peer groups in order to attract and retain qualified personnel. Cash compensation has declined due to lower revenue-based variable compensation costs and a decline in headcount. The table included in the section below describes the components of our compensation expense for the three and six months ended June 30, 2009 and 2008:

	For the Three Months			
	Ended June 30,			
	2009			2008
	(in thousands)			
Cash Compensation and Other Benefits	\$	5,673	\$	8,373
Other Non-Cash Compensation		310		289
Total Compensation and Benefits Expense	\$	5,983	\$	8,662

	For the Six Months			
	Ended June 30,			
	2009			2008
	(in thousands)			
Cash Compensation and Other Benefits	\$	11,462	\$	16,980
Other Non-Cash Compensation		561		633
Total Compensation and Benefits Expense	\$	12,023	\$	17,613

On January 1, 2007, we adopted the PIM LLC 2006 Equity Incentive Plan, pursuant to which we have issued restricted units, and options to acquire units, in our operating company, both of which vest ratably over a four-year period. We used a fair-value method in recording the compensation expense associated with the granting of these restricted units, and options to acquire units, to new and existing members under the PIM LLC 2006 Equity Incentive Plan. Under this method, compensation expense is measured at the grant date based on the estimated fair value of the award and is recognized over the award's vesting period. The fair value of the units is determined by reference to the market price of our Class A common stock on the date of grant, since these units are exchangeable for shares of our Class A common stock on a one-for-one basis. The fair value of the options to acquire units is determined by using an appropriate option pricing model on the grant date.

On January 1, 2007, we instituted a deferred compensation plan, in which employees who earn in excess of \$600,000 per year are required to defer a portion of their compensation in excess of this amount. These deferred amounts may be invested, at the employee's discretion, in certain of our investment strategies, restricted phantom units of our operating company, or money market funds. Amounts deferred in any period reduce that period's cash compensation expense and vest ratably over a four-year period.

Table of Contents

beginning on January 1 of the next calendar year. Therefore, the amortization of a ratable portion of 2007 deferred amounts has been reflected in our expenses for the three and six months ended June 30, 2009 and 2008. Should additional amounts be deferred in future periods, we would expect the non-cash portion of our compensation expense to increase as the existing and subsequently deferred amounts are amortized through income.

As of June 30, 2009, we had approximately \$1.7 million in unrecorded compensation expense related to phantom operating company units issued pursuant to our deferred compensation plan and operating company unit and option grants issued under our PIM LLC 2006 Equity Incentive Plan. We expect that the amortization of these amounts will be approximately \$0.7 million for each of the next three years, with a negligible amount amortized thereafter.

General and Administrative Expenses

General and administrative expenses include professional and outside services fees, office expenses, depreciation and the costs associated with operating and maintaining our research, trading and portfolio accounting systems. Our occupancy-related costs and professional services expenses, in particular, generally increase or decrease in relative proportion to the overall size and scale of our business operations.

As a result of our offering on October 30, 2007, we have incurred and expect to incur, additional expenses associated with being a public company for, among other things, director and officer insurance, director fees, SEC reporting and compliance (including Sarbanes-Oxley compliance), transfer agent fees, professional fees and other similar expenses. These additional expenses have and will reduce our net income.

Other Income/(Expense)

Other income/(expense) is derived primarily from investment income or loss arising from our investments in various private investment vehicles that we employ to incubate new strategies, interest expense on our amended Credit Agreement and Senior Subordinated Notes, mark-to-market movements on our swap agreement, and interest income generated on our excess cash balances. Other income/(expense) is also affected by changes in our estimates of the liability due to our selling and converting shareholders associated with payments owed to them under the tax receivable agreement which was implemented subsequent to our reorganization and offering on October 30, 2007. As discussed further below, under "Tax Receivable Agreement", this liability represents 85% of the amount of cash savings, if any, in U.S. federal, state and local income tax that we realize as a result of the amortization of the increases in tax basis generated from the Company's acquisition of operating company units from its selling and converting shareholders. Amounts waived by our selling and converting shareholders reduce this liability. We expect the interest and investment components of other income, in the aggregate, to fluctuate based on market conditions and the performance of our investment strategies.

Non-Controlling Interests

Our operating company has historically consolidated the results of operations of the private investment partnerships over which we exercise a controlling influence. After our reorganization, we became the sole managing member of our operating company and now control its business

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

and affairs and, therefore, consolidate its financial results with ours. In light of our employees' and outside investors' interest in our operating company, we have reflected their membership interests as a non-controlling interest in our consolidated financial statements. As a result, subsequent to October 30, 2007, our income is generated by our economic interest in our operating company's net income. As of June 30, 2009, the holders of Class A common stock (through the Company) and the holders of Class B units of the operating company held approximately 13.4% and 86.6%, respectively, of the economic interests in the operations of the business.

Income Tax Provision/(Benefit)

While our operating company has historically not been subject to U.S. federal and certain state income taxes, it has been subject to New York City Unincorporated Business Tax. As a result of our reorganization, we are now subject to taxes applicable to C-corporations. As such, our effective tax rate has increased as a result of our reorganization. Valuation allowances are established, when necessary, to reduce deferred tax assets to the amount expected to be realized. As of June 30, 2009 and December 31, 2008, the Company recorded a \$63.4 million and a \$62.7 million valuation allowance, respectively, against the deferred tax asset associated with our acquisition of operating company units in conjunction with the offering.

Operating Results

General

Our earnings and cash flows are heavily dependent upon prevailing financial market conditions. Significant increases or decreases in the various securities markets, particularly the equities markets, can have a material impact on our results of operations, financial condition, and cash flows.

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

Table of Contents

Beginning in the second half of 2007 and continuing through the quarter ended March 31, 2009, performance of our investment strategies was negatively impacted by significant volatility in the equity markets. Performance prior to 2009 was influenced by our overweight investment exposure to the financial services sector in particular. As a result, our assets under management declined by \$7.9 billion, or 42.7%, from \$18.5 billion at June 30, 2008 to \$10.6 billion at June 30, 2009, due to negative performance of \$4.5 billion and net outflows of \$3.4 billion.

During the three months ended June 30, 2009, we experienced gross outflows of \$1.0 billion, which were partially offset by gross inflows of \$0.6 billion. Our sub-advised accounts experienced gross outflows of \$0.7 billion, which were partially offset by \$0.3 billion in gross inflows. Our separately-managed accounts experienced \$0.3 billion in gross outflows, offset entirely by \$0.3 billion in gross inflows. The \$0.4 billion in overall net outflows was mainly attributable to the weaker performance of our sub-advised funds compared to that of their peers.

During the six months ended June 30, 2009, we experienced gross outflows of \$2.2 billion, which were partially offset by gross inflows of \$1.4 billion. Our sub-advised accounts experienced gross outflows of \$1.4 billion, which were partially offset by \$0.6 billion in gross inflows. Our separately-managed accounts experienced \$0.8 billion in gross outflows, offset entirely by \$0.8 billion in gross inflows. The \$0.8 billion in overall net outflows was mainly attributable to the weaker performance of our sub-advised funds compared to that of their peers.

Our average AUM fluctuates based on changes in the market value of accounts advised and sub-advised by us, and on fund flows. Accordingly, given our lower AUM levels, our revenues during 2009 are expected to decline from the comparable 2008 periods. A decrease in revenue results in lower operating income and net income.

We expect that we will experience continued pressure on our operating margins in the future if AUM were to continue to decline. We expect our operating expenses to decline modestly in 2009 from the comparable 2008 periods, as we identify and implement potential cost savings opportunities.

Assets Under Management and Flows

The change in AUM in our separately-managed accounts and our sub-advised accounts for the three and six months ended June 30, 2009 and 2008 is described below:

	For the Three Months Ended June 30,			
	2009		2008	
Assets Under Management	(in billions)			
Separately-Managed Accounts				
Beginning of Period Assets	\$	5.3	\$	12.5
<i>Inflows</i>		0.3		0.8
<i>Outflows</i>		(0.3)		(0.2)
Net Flows				0.6

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

Performance		1.5		(1.7)
End of Period Assets	\$	6.8	\$	11.4
Sub-Advised Accounts				
Beginning of Period Assets	\$	3.3	\$	7.9
<i>Inflows</i>		0.3		1.4
<i>Outflows</i>		(0.7)		(1.3)
Net Flows		(0.4)		0.1
Performance		0.9		(0.9)
End of Period Assets	\$	3.8	\$	7.1
Total				
Beginning of Period Assets	\$	8.6	\$	20.4
<i>Inflows</i>		0.6		2.2
<i>Outflows</i>		(1.0)		(1.5)
Net Flows		(0.4)		0.7
Performance		2.4		(2.6)
End of Period Assets	\$	10.6	\$	18.5

Table of Contents

Assets Under Management	For the Six Months Ended June 30,	
	2009	2008
	(in billions)	
Separately-Managed Accounts		
Beginning of Period Assets	\$ 6.4	\$ 14.0
<i>Inflows</i>	0.8	1.8
<i>Outflows</i>	(0.8)	(1.4)
Net Flows		0.4
Performance	0.4	(3.0)
End of Period Assets	\$ 6.8	\$ 11.4
Sub-Advised Accounts		
Beginning of Period Assets	\$ 4.3	\$ 9.6
<i>Inflows</i>	0.6	1.9
<i>Outflows</i>	(1.4)	(2.6)
Net Flows	(0.8)	(0.7)
Performance	0.3	(1.8)
End of Period Assets	\$ 3.8	\$ 7.1
Total		
Beginning of Period Assets	\$ 10.7	\$ 23.6
<i>Inflows</i>	1.4	3.7
<i>Outflows</i>	(2.2)	(4.0)
Net Flows	(0.8)	(0.3)
Performance	0.7	(4.8)
End of Period Assets	\$ 10.6	\$ 18.5

At June 30, 2009, our \$10.6 billion of AUM were invested in eleven value-oriented investment strategies which represent distinct capitalization segments of the U.S. and international markets. The following table describes the allocation of our AUM as of June 30, 2009 among our six largest investment strategies and the aggregate of our other investment strategies:

Investment Strategy	AUM at June 30, 2009	
	(in billions)	
Large Cap Value	\$	5.5
Value Service		1.7
Global Value		1.8
Small Cap Value		0.6
International Value		0.2
Mid Cap Value		0.2
Other Strategies(1)		0.6
Total	\$	10.6

(1) Our five other investment strategies are: Financial Opportunities Service, Diversified Value, European Value, All Cap Value, and International Diversified Value.

Three Months Ended June 30, 2009 versus June 30, 2008

At June 30, 2009, the Company managed \$10.6 billion in total assets, a decrease of \$7.9 billion, or 42.7%, from \$18.5 billion at June 30, 2008. The year-over-year decrease in AUM was due primarily to \$4.5 billion in market depreciation, and, to a lesser extent, net outflows of \$3.4 billion. Generally negative economic conditions and our 2008 overweight investment exposure to the financial services sector in particular contributed to the performance-related decline in our AUM. Our sub-advised accounts experienced net outflows of \$0.4 billion for the three months ended June 30, 2009. These net outflows were driven in part by our investment strategies' underperformance relative to their respective benchmarks and client asset re-balancing in response to the volatile economic environment.

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

Table of Contents

The Company managed \$6.8 billion in separately-managed accounts and \$3.8 billion in sub-advised accounts, for a total of \$10.6 billion in assets at June 30, 2009. Assets in separately-managed accounts increased by \$1.5 billion, or 28.3%, during the three months ended June 30, 2009, due to \$1.5 billion in market appreciation. Assets in sub-advised funds increased by \$0.5 billion, or 15.2%, during the three months ended June 30, 2009, as a result of \$0.9 billion in market appreciation and \$0.3 billion in gross inflows, offset by \$0.7 billion in gross outflows.

Six Months Ended June 30, 2009 versus June 30, 2008

At June 30, 2009, the Company managed \$10.6 billion in total assets, a decrease of \$7.9 billion, or 42.7%, from \$18.5 billion at June 30, 2008. The year-over-year decrease in AUM was due primarily to \$4.5 billion in market depreciation, and, to a lesser extent, net outflows of \$3.4 billion.

The Company managed \$6.8 billion in separately-managed accounts and \$3.8 billion in sub-advised accounts, for a total of \$10.6 billion in assets at June 30, 2009. Assets in separately-managed accounts increased by \$0.4 billion, or 6.3%, during the six months ended June 30, 2009, due to \$0.4 billion in market appreciation. This compared to a decrease in separately-managed accounts of \$2.6 billion, or 18.6%, during the six months ended June 30, 2008, which resulted from \$3.0 billion in market depreciation, offset by \$0.4 billion in net inflows. Assets in our sub-advised funds decreased by \$0.5 billion or 11.6%, during the six months ended June 30, 2009, as a result of \$0.8 in net outflows offset by \$0.3 billion of market appreciation. This compared to a decrease in sub-advised accounts of \$2.5 billion, or 26.0%, during the six months ended June 30, 2008, due to \$1.8 billion of market depreciation and \$0.7 billion in net outflows.

At June 30, 2009, separately-managed accounts represented 64.2% of our total AUM, as compared to 61.6% at June 30, 2008. At June 30, 2009, our Global Value and International Value investment strategies accounted for 18.9% of our AUM, compared to 16.8% at June 30, 2008.

Revenues

Our revenues from advisory fees earned on our separately-managed accounts and our sub-advised accounts for the three and six months ended June 30, 2009 and 2008 is described below:

Revenue	Three Months Ended			
	June 30,			
	2009		2008	
(in millions)				
Separately-Managed Accounts	\$	10.2	\$	20.6
Sub-Advised Accounts		4.0		7.7
Total	\$	14.2	\$	28.3

--	--

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

	Six Months Ended	
	June 30,	
Revenue	2009	2008
	(in millions)	
Separately-Managed Accounts	\$ 20.2	\$ 42.2
Sub-Advised Accounts	7.7	16.1
Total	\$ 27.9	\$ 58.3

Three Months Ended June 30, 2009 versus June 30, 2008

Our total revenue decreased \$14.1 million, or 49.8%, to \$14.2 million for the three months ended June 30, 2009, from \$28.3 million for the three months ended June 30, 2008. This change was driven primarily by a reduction in weighted-average AUM, which decreased \$10.4 billion, or 51.0%, to \$10.0 billion for the three months ended June 30, 2009 from \$20.4 billion from the three months ended June 30, 2008.

Our weighted average fees were 0.568% and 0.555% for the three months ended June 30, 2009 and 2008, respectively. The increase in weighted average fees was primarily due to the higher mix of assets in our separately-managed Global Value and International Value strategies, which generally carry higher fees than our domestic strategies. Weighted-average assets in separately-managed accounts decreased \$6.4 billion, or 50.4%, to \$6.3 billion, for the three months ended June 30, 2009, from \$12.7 billion at June 30, 2008, and had weighted average fees of 0.655% and 0.649% for the three months ended June 30, 2009 and 2008, respectively. The year-over-year increase in weighted-average fees was primarily due to the higher mix of assets in the Company's Global Value and International Value strategies. Weighted-average assets in sub-advised accounts decreased \$4.0 billion, or 52.0%,

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

Table of Contents

to \$3.7 billion for the three months ended June 30, 2009, from \$7.7 billion for the three months ended June 30, 2008, and had weighted average fees of 0.423% and 0.401% for the three months ended June 30, 2009 and 2008, respectively. This increase in weighted average fees was generated primarily by the timing of asset flows in our sub-advised accounts.

Six Months Ended June 30, 2009 versus June 30, 2008

Our total revenue decreased \$30.4 million, or 52.1%, to \$27.9 million for the six months ended June 30, 2009, from \$58.3 million for the six months ended June 30, 2008. This decrease was driven primarily by a decrease in weighted-average AUM, which decreased \$11.6 billion, or 54.5%, to \$9.7 billion for the six months ended June 30, 2009, from \$21.3 billion for the six months ended June 30, 2008.

Our weighted average fees were 0.572% and 0.546% for the six months ended June 30, 2009 and 2008, respectively. Weighted-average assets in separately-managed accounts decreased \$7.1 billion, or 54.2%, to \$6.0 billion for the six months ended June 30, 2009, from \$13.1 billion for the six months ended June 30, 2008, and had weighted average fees of 0.673% and 0.643% for the six months ended June 30, 2009 and 2008, respectively. Weighted-average assets in sub-advised accounts decreased \$4.5 billion, or 54.9%, to \$3.7 billion for the six months ended June 30, 2009, from \$8.2 billion for the six months ended June 30, 2008, and had weighted average fees of 0.408% and 0.392% for the six months ended June 30, 2009 and 2008, respectively.

Expenses

Our operating expenses are driven primarily by our compensation costs. The table below describes the components of our compensation expense for the three and six months ended June 30, 2009 and 2008.

	For the Three Months			
	Ended June 30,			
	2009		2008	
(in thousands)				
Cash Compensation and Other Benefits	\$	5,673	\$	8,373
Other Non-Cash Compensation		310		289
Total Compensation and Benefits Expense	\$	5,983	\$	8,662

	For the Six Months			
	Ended June 30,			
	2009		2008	
(in thousands)				
Cash Compensation and Other Benefits	\$	11,462	\$	16,980
Other Non-Cash Compensation		561		633
Total Compensation and Benefits Expense	\$	12,023	\$	17,613

Three Months Ended June 30, 2009 versus June 30, 2008

Total operating expenses decreased by \$3.3 million, or 29.2%, to \$8.0 million for the three months ended June 30, 2009, from \$11.3 million for the three months ended June 30, 2008. This decline was primarily a result of overall reductions in bonus-related and variable compensation costs, as well as decreases in professional services and data systems expenses.

Compensation and benefits expense decreased by \$2.7 million, or 31.0%, to \$6.0 million for the three months ended June 30, 2009, from \$8.7 million for the three months ended June 30, 2008. This decline was primarily a result of lower cash compensation arising from reduced staffing levels and firmwide decreases in bonus-related and AUM-based variable compensation expense. Our employee count decreased from 74 at June 30, 2008 to 67 at June 30, 2009. The year-over-year decrease in headcount was primarily the result of staff reductions in back office operations undertaken in the fourth quarter of 2008, as well as natural attrition throughout the year.

General and administrative expenses decreased by \$0.7 million, or 25.9%, to \$2.0 million for the three months ended June 30, 2009, from \$2.7 million for the three months ended June 30, 2008. This decrease was mainly attributable to decreases in professional services fees and data systems costs arising from ongoing efforts to contain costs.

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

Table of Contents

Six Months Ended June 30, 2009 versus June 30, 2008

Total operating expenses decreased by \$6.9 million, or 29.6%, to \$16.4 million for the six months ended June 30, 2009, from \$23.3 million for the six months ended June 30, 2008. This decrease was primarily attributable to firm-wide reductions in staffing and bonus-related and variable compensation costs, as well as decreases in professional services and data systems expenses.

Compensation and benefits expense decreased by \$5.6 million, or 31.8%, to \$12.0 million for the six months ended June 30, 2009, from \$17.6 million for the six months ended June 30, 2008. This decrease was primarily attributable to firm-wide reductions in bonus-related and variable compensation costs. Our employee count decreased from 74 at June 30, 2008 to 67 at June 30, 2009. The year-over-year decrease in headcount was primarily a result of staff reductions in back office operations undertaken in the fourth quarter of 2008, as well as natural attrition throughout the year.

General and administrative expenses decreased by \$1.3 million, or 22.8%, to \$4.4 million for the six months ended June 30, 2009, from \$5.7 million for the six months ended June 30, 2008. This decrease was mainly attributable to decreases in professional services fees and data systems costs

Other Income/(Expense)

Three Months Ended June 30, 2009 versus June 30, 2008

Other income/(expense) was a positive \$2.9 million for the three months ended June 30, 2009, and consisted primarily of \$3.7 million in income related to the positive performance of the Company's investments in its own products and \$0.1 million in interest and dividend income. This income was partially offset by \$0.4 million in interest expense and \$0.6 million in other expense associated with an increase in the Company's liability to its selling and converting shareholders associated with changes in the realizability of its related deferred tax asset. Other income/(expense) was a negative \$3.8 million for the three months ended June 30, 2008. The primary reasons for this year-over-year increase were due to the favorable performance of the Company's investments in its own products in 2009, as well as reduced interest expense. These year-over-year increases were partially offset by the adjustments to the Company's liability to its selling and converting shareholders.

Six Months Ended June 30, 2009 versus June 30, 2008

Other income/(expense) was a positive \$0.2 million for the six months ended June 30, 2009, and consisted primarily of \$1.9 million in income related to the positive performance of Company's investments in its own products, largely offset by interest expense and adjustments to the Company's liability to its selling and converting shareholders. For the six months ended June 30, 2008, other income/(expense) was a negative \$7.9 million and consisted primarily of \$6.9 million in expense related to the negative performance of Company's investments in its own products and \$2.0 million in interest expense, partially offset by \$1.0 million in interest and dividend income. The year-over-year increase was driven primarily by the favorable performance of the Company's investments in its own products in 2009, as well as reduced interest expense.

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

These year-over-year increases were partially offset by the adjustments to the Company's liability to its selling and converting shareholders.

Income Tax Provision/(Benefit)

Three Months Ended June 30, 2009 versus June 30, 2008

The Company recognized a \$0.1 million income tax benefit for the second quarter of 2009, and recorded a \$1.5 million provision for the second quarter of 2008. The 2009 income tax benefit was generated primarily by reductions in the valuation allowance to the Company's deferred tax asset associated with its tax receivable agreement. The Company recorded a \$0.9 million reduction in the valuation allowance in the three months ending June 30, 2009.

Six Months Ended June 30, 2009 versus June 30, 2008

The Company recognized a \$0.3 million income tax benefit for the six months ended June 30, 2009, and recorded a \$3.0 million provision for the six months ended June 30, 2008. The 2009 income tax benefit was generated primarily by reductions in the valuation allowance to the Company's deferred tax asset associated with its tax receivable agreement. The Company recorded a \$1.7 million reduction in the six months ending June 30, 2009.

Non-Controlling Interests

Three Months Ended June 30, 2009 versus June 30, 2008

Net income attributable to non-controlling interests was \$8.5 million for the three months ended June 30, 2009, and consisted of \$6.1 million associated with our employees' and outside investors' interest in the income of the operating company and \$2.3 million associated with our consolidated subsidiaries' interest in the income of our consolidated investment partnerships. For the three months ended June 30, 2008, net income attributable to non-controlling interests was \$11.0 million and consisted of \$12.7 million associated with our employees' and outside investors' interest in the income of the operating company, offset by the \$1.7 million effect of the absorption, by our consolidated subsidiaries, of their share of the losses of our consolidated investment partnerships.

Table of Contents

The change in net income attributable to non-controlling interests reflects primarily the decline in our weighted-average AUM, which had a corresponding negative impact on revenues and income, offset by the positive return on the investments in our consolidated investment partnership in 2009, compared to the negative return in 2008.

Six Months Ended June 30, 2009 versus June 30, 2008

Non-controlling interests were \$10.7 million for the six months ended June 30, 2009, and consisted of \$9.7 million associated with our employees and outside investors interest in the income of the operating company and \$1.0 million associated with our consolidated subsidiaries interest in the income of our consolidated investment partnerships. For the six months ended June 30, 2008, non-controlling interests were \$22.5 million, and consisted of \$26.2 million associated with our employees and outside investors interest in the income of the operating company, offset by the \$3.7 million effect of the absorption, by our consolidated subsidiaries, of their share of the losses of our consolidated investment partnerships. The change in non-controlling interests reflects primarily the decline in our weighted-average AUM, which had a corresponding negative impact on our revenues and income.

Liquidity and Capital Resources

Historically, the working capital needs of our business have primarily been met through cash generated by our operations. Distributions to members of our operating company and loan amortization payments have been our largest use of cash from financing activities. Investing activities have historically been investments in our own investment strategies and, to a lesser extent, capital expenditures.

At June 30, 2009, our cash and cash equivalents was \$25.9 million, inclusive of \$0.3 million in cash held by our consolidated investment partnerships. Advisory fees receivable was \$10.6 million. We also had approximately \$4.7 million in equity securities, net of \$9.4 million in non-controlling interests and approximately \$1.1 million in investments set aside to satisfy our obligations under our deferred compensation program.

We expect to fund the liquidity needs of our business in the next twelve months, and over the long term, primarily through cash generated from operations. As an investment management firm, our business has been materially affected by conditions in the global financial markets and economic conditions throughout the world. Our liquidity is highly dependent on the revenue and income from our operations, which is directly related to our levels of AUM. As of and for the three months ended June 30, 2009, our AUM and revenues declined by 42.7% and 49.8%, respectively, compared with the three months ended June 30, 2008. As of and for the six months ended June 30, 2009, our AUM and revenues declined by 42.7% and 52.1%, respectively, compared with the six months ended June 30, 2008. These reductions contributed to a 63.8% and 44.6% decline in our cash provided by operating activities during the three and six month periods ended June 30, 2009, respectively. To the extent that our AUM experiences declines, the cash provided by operating activities may be negatively impacted.

In determining the sufficiency of liquidity and capital resources to fund our business, we regularly monitor our liquidity position, including, among other things, cash, working capital, investments, long-term liabilities, lease commitments, debt obligations (including required amortization payments), and operating company distributions. Further, we consider compensation, one of our largest expenses, as sufficiently variable such that it can be adjusted to mitigate the decline in revenue we have experienced, and may continue to experience in the next twelve months. We continuously evaluate our staffing requirements and compensation levels with reference to our own liquidity position and external

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

peer benchmarking data. The result of this review directly influences management's recommendations to our board of directors with respect to such staffing and compensation levels.

We anticipate that tax allocations to the members of our operating company, which, as of June 30, 2009, consisted of 26 of our employees, certain unaffiliated persons, one former employee and us, will continue to be a material financing activity. Under the terms and conditions of our amended Credit Agreement and Senior Subordinated Notes, we have suspended our dividend payment to shareholders. Cash distributions to operating company members for partnership tax allocations are expected to decline should the taxable income of the operating company decrease.

As discussed further below, on October 28, 2008, our operating company entered into a third amendment to its Credit Agreement and issued \$16.0 million in Senior Subordinated Notes to entities established by Richard S. Pzena, the Company's CEO, for the benefit of certain of his family members, an entity controlled by a company director and a former employee. The proceeds of the notes and \$9.0 million of cash reserves were used to reduce the principal amounts outstanding under the Credit Agreement. The amendment to the Credit Agreement, among other things, eliminated all financial covenants and the excess cash flow sweep, and reduced availability under the revolving credit facility from \$3.0 million to \$1.8 million. It also requires us to make mandatory quarterly principal repayments of \$2.0 million and precludes us from paying dividends to shareholders. As of June 30, 2009, we had \$10.0 million and \$16.0 million outstanding under the Credit Agreement and the Senior Subordinated Notes, respectively. As a result of prepayments we have made to the principal amount outstanding under the Credit Agreement, as of June 30, 2009, we are currently not obligated to make required amortization payments until July 2010. Although we are comfortable with our current capital

Table of Contents

structure, in the current economic environment, it is uncertain whether additional or alternative sources of debt or equity financing would be available on acceptable terms. We have never drawn on our current revolving credit facility for liquidity needs and do not anticipate needing to draw on such a facility in the foreseeable future.

We do not anticipate meaningful outlays for internal investment or capital expenditures over the next six months.

We believe that the amendment of our Credit Agreement, elimination of the dividend, reductions in headcount and ability to vary cash compensation levels have provided us with an appropriate degree of flexibility in providing for our liquidity needs.

Dividend Policy

We are a holding company and have no material assets other than our ownership of membership interests in our operating company. As a result, we depend upon distributions from our operating company to pay any dividends that our board of directors may declare to be paid to our Class A common stockholders, if any. When and if our board of directors declares any such dividends, we then cause our operating company to make distributions to us in an amount sufficient to cover the amount of the dividends declared. We may not pay dividends to our Class A common stockholders in amounts that have been paid to them in the past, or at all, if, among other things, we do not have the cash necessary to pay our intended dividends or any of our financing facilities or other agreements restrict us from doing so. Pursuant to restrictions set forth in our amended Credit Agreement and the Senior Subordinated Notes, as of October 28, 2008, we suspended previous quarterly cash dividend payments to our Class A common stockholders. In the future, our board of directors may, in its discretion and subject to the Company's operating results, debt agreements and applicable law, reinstate the dividend in an amount to be determined by it. To the extent we do not have cash on hand sufficient to pay dividends in the future, we may decide not to pay dividends. By paying cash dividends rather than investing that cash in our future growth, we risk slowing the pace of our growth, or not having a sufficient amount of cash to fund our operations or unanticipated capital expenditures, should the need arise.

Credit Agreement

On July 23, 2007, our operating company borrowed \$60.0 million pursuant to a three-year term loan facility, the proceeds of which were used to finance a special one-time distribution to the members of our operating company as of that date. Concurrently, our operating company also obtained a \$20.0 million revolving credit facility to finance our short-term working capital needs. We refer to the term loan and revolving loan facilities as our Credit Agreement. On February 11, 2008, our operating company entered into the first amendment to the Credit Agreement. The amendment changed a number of Credit Agreement provisions, including: (i) the minimum AUM financial covenant was reduced from \$20.0 billion to \$15.0 billion; (ii) the minimum Earnings Before Interest, Taxes, Depreciation and Amortization, or EBITDA, financial covenant for each four quarter period was reduced from \$60.0 million to \$40.0 million; (iii) the capacity of the revolving credit facility was reduced from \$20.0 million to \$5.0 million; and (iv) the interest rate was increased from LIBOR plus 1.0% to LIBOR plus 1.5%. In addition, two mandatory prepayment provisions were added: (a) term loan amortization was required beginning in any period when AUM was less than \$20 billion and ending when AUM was greater than \$21.5 billion, and (b) a 50% excess cash flow sweep was required if AUM was below \$17.5 billion. During the three months ended June 30, 2008, our assets under management fell below \$20 billion. Pursuant to the provisions of the term loan, as amended, our operating company was required to make an amortization payment of \$3.0 million on June 30, 2008.

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

On September 19, 2008, our operating company entered into Amendment No. 2 to its Credit Agreement. The agreement, as amended, required the operating company to maintain assets under management of at least \$12.0 billion and to make minimum quarterly amortization payments of \$2.0 million until maturity, which was extended to July 23, 2011. Additionally, the LIBOR interest rate option was increased to LIBOR plus 1.75% and the EBITDA financial covenant stipulated in Amendment No.1 was eliminated. The excess cash flow sweep was also increased to 75% of excess cash flow. On September 22, 2008, our operating company made a required amortization payment of \$5.0 million as a condition precedent to the effectiveness of this amendment. On September 30, 2008, our operating company made a quarterly amortization payment of \$5.0 million.

On October 28, 2008, our operating company entered into Amendment No. 3 to its Credit Agreement. This amendment provided for the following changes to the Credit Agreement, among others:

- i. the minimum assets under management financial covenant was eliminated;
- ii. the excess cash flow mandatory repayment was eliminated;
- iii. the commitments under the revolving credit facility were reduced from \$3.0 million to approximately \$1.8 million;

Table of Contents

iv. with respect to loans borrowed at base rate, the margin added to base rate was increased from 0.00% to 0.75%; with respect to loans borrowed at LIBOR, the margin was not modified;

v. certain additional restrictions were placed on the operating company's ability to make Restricted Payments (as defined in the Credit Agreement), including dividends; and

vi. amendments to certain covenants in order to permit the incurrence of subordinated debt by the operating company.

Conditions precedent to the execution of Amendment No.3 included, among others, (i) the repayment by the operating company of \$25.0 million of the \$47.0 million principal amount outstanding under the Credit Agreement as of October 28, 2008, and (ii) the grant by the operating company and one of its subsidiaries of a security interest in their accounts receivable.

In order to fund the \$25.0 million repayment by our operating company, we used \$9.0 million in cash reserves and the proceeds from the issuance on October 28, 2008 of an aggregate of \$16.0 million principal amount of Senior Subordinated Notes (collectively, the Notes) to entities established by Richard Pzena, our Company's Chief Executive Officer, for the benefit of certain of his family members, an entity controlled by a Company director, and a former employee of our operating company. Each of these Notes is unsecured, has a ten-year maturity and bears interest at 6.30% per annum. The provisions of the Notes include a restricted payments covenant (including dividend payments), a prohibition on incurring indebtedness which is not subordinated to the Notes, and events of default based on failure to make payments, bankruptcy, change of control and acceleration of material indebtedness. In addition, the Notes are subordinated to the repayment in full of the loans under the Credit Agreement.

During the three months ended March 31, 2009, the Company used cash generated from operations to repay \$8.0 million of the principal amount outstanding under the Credit Agreement. The Company used cash generated from operations to repay \$4.0 million of the principal amount in the three months ending June 30, 2009.

Tax Receivable Agreement

Our purchase of membership units of our operating company concurrently with our initial public offering, and the subsequent and future exchanges by holders of Class B units of our operating company for shares of our Class A common stock (pursuant to the exchange rights provided for in the Operating Company's operating agreement), has resulted in, and are expected to continue to result in, increases in our share of the tax basis of the tangible and intangible assets of our operating company at the time of our acquisition and these future exchanges, which will increase the tax depreciation and amortization deductions that otherwise would not have been available to us. These increases in tax basis and tax depreciation and amortization deductions have reduced and are expected to continue to reduce, the amount of tax that we would otherwise be required to pay in the future. We have entered into a tax receivable agreement with the current members of our operating company, the one member of our operating company immediately prior to our initial public offering who sold all of its membership units to us in connection with our initial public offering, and any future holders of Class B units, that requires us to pay them 85% of the amount of cash savings, if any, in U.S. federal, state and local income tax that we actually realize (or are deemed to realize in the case of an early termination payment by us, or a change in control, as described in the tax receivable agreement) as a result of the increases in tax basis described above and certain other tax benefits related to entering into the tax receivable agreement, including tax benefits attributable to payments under the tax receivable agreement.

In October 2008, the selling unitholders agreed to waive any payments that we are or will be required to make to them for the 2008 and 2009 tax years pursuant to the tax receivable agreement.

Cash Flows

Operating activities provided \$8.1 million for the three months ended June 30, 2009, compared with \$22.2 million for the three months ended June 30, 2008. Operating activities provided \$17.9 million for the six months ended June 30, 2009, compared with \$32.3 million for the six months ended June 30, 2008. This decline in cash flows from operating activities was driven primarily by a decrease in weighted average AUM from \$20.4 billion for the three months ended June 30, 2008, to \$10.0 billion for the three months ended June 30, 2009, and a decrease in weighted average AUM from \$21.3 billion for the six months ended June 30, 2008 to \$9.7 billion for the six months ended June 30, 2009, which negatively impacted total revenues and earnings.

Investing activities consist primarily of investments in investment partnerships and capital expenditures. Investing activities were not material for the three and six months ended June 30, 2009 and 2008.

Financing activities consist primarily of distributions to members and contributions from, and distributions to, the non-controlling interests of our consolidated subsidiaries. Financing activities used \$8.9 million for the three months ended June 30, 2009, compared with \$21.0 million for the three months ended June 30, 2008. For the six months ended June 30, 2009, financing activities used \$19.5 million, compared to \$22.3 million for the six months ended June 30, 2008. The decrease in cash used in financing activities is due primarily to reductions in distributions to members and contributions from non-controlling interests.

Table of Contents

Off-Balance Sheet Arrangements

We did not have any off-balance sheet arrangements as of June 30, 2009.

Critical Accounting Policies and Estimates

The preparation of our consolidated financial statements in accordance with U.S. generally accepted accounting principles requires management to make estimates and judgments that affect our reported amounts of assets, liabilities, revenues and expenses and related disclosure of contingent assets and liabilities. We base our estimates on historical experience and on various other assumptions that are believed to be reasonable under current circumstances, the results of which form the basis for making judgments about the carrying value of assets and liabilities that are not readily available from other sources. We evaluate our estimates on an ongoing basis. Actual results may differ from these estimates under different assumptions or conditions.

Accounting policies are an integral part of our financial statements. A thorough understanding of these accounting policies is essential when reviewing our reported results of operations and our financial condition. Management believes that the critical accounting policies discussed below involve additional management judgment due to the sensitivity of the methods and assumptions used.

Consolidation

Our policy is to consolidate all majority-owned subsidiaries in which we have a controlling financial interest and variable-interest entities where we are deemed to be the primary beneficiary. We also consolidate non-variable-interest entities which we control as the general partner or managing member. We assess our consolidation practices regularly, as circumstances dictate. All significant inter-company transactions and balances have been eliminated.

Income Taxes

We are a C corporation under the Internal Revenue Code, and thus liable for federal, state and local taxes on the income derived from our economic interest in our operating company. The operating company is a limited liability company that has elected to be treated as a partnership for tax purposes. Our operating company has not made a provision for federal or state income taxes because it is the responsibility of each of the operating company's members (including us) to separately report their proportionate share of the operating company's taxable income or loss. Similarly, the income of our consolidated investment partnerships is not subject to income taxes, as such income is allocated to each partnership's individual partners. The operating company has made a provision for New York City UBT.

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

We recognize deferred tax assets and liabilities for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases, net operating loss carryforwards and tax credits. A valuation allowance is maintained for deferred tax assets that we estimate are more likely than not to be unrealizable based on available evidence at the time the estimate is made. Determining the valuation allowance requires significant management judgments and assumptions. In determining the valuation allowance, we use historical and forecasted future operating results, based upon approved business plans, including a review of the eligible carryforward periods, tax planning opportunities and other relevant considerations. Each quarter, we re-evaluate our estimate related to the valuation allowance, including our assumptions about future profitability.

We believe that the accounting estimate related to the \$63.4 million valuation allowance, assessed as of June 30, 2009 against the deferred tax asset associated with our acquisitions of operating company membership units, is a critical accounting estimate because the underlying assumptions can change from period to period. For example, tax law changes, or variances in future projected operating performance, could result in a change in the valuation allowance. If we were not able to realize all or part of our net deferred tax assets in the future, an adjustment to our deferred tax asset valuation allowance would be charged to income tax expense in the period such determination was made.

Management judgment is required in determining our provision for income taxes, evaluating our tax positions and establishing deferred tax assets and liabilities. The calculation of our tax liabilities involves dealing with uncertainties in the application of complex tax regulations. If our estimate of tax liabilities proves to be less than the ultimate assessment, a further charge to earnings would result.

Recently Issued Accounting Pronouncements

In June 2009, the FASB issued SFAS No. 167, *Amendments to FASB Interpretation No. 46(R)* (SFAS 167). SFAS 167 amends FASB Interpretation No. 46(R), *Variable Interest Entities* for determining whether an entity is a SFAS 167 variable interest entity (VIE) and requires an enterprise to perform an analysis to determine whether the enterprise's variable interest or interests give it a controlling financial interest in a VIE. Under SFAS 167, an enterprise has a controlling financial interest when it has a) the power

Table of Contents

to direct the activities of a VIE that most significantly impact the entity's economic performance, and b) the obligation to absorb losses of the entity or the right to receive benefits from the entity that could potentially be significant to the VIE. SFAS 167 also requires an enterprise to assess whether it has an implicit financial responsibility to ensure that a VIE operates as designed when determining whether it has power to direct the activities of the VIE that most significantly impact the entity's economic performance. SFAS 167 also requires ongoing assessments of whether an enterprise is the primary beneficiary of a VIE, requires enhanced disclosures and eliminates the scope exclusion for qualifying special-purpose entities. SFAS 167 is effective as of the beginning of each reporting entity's first annual reporting period that begins after November 15, 2009. Earlier application is prohibited. The Company is currently evaluating the impact the adoption of SFAS 167 will have on its consolidated financial statements.

In June 2009, the FASB issued SFAS No. 168 *The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles - a replacement of FASB Statement No. 162* (SFAS 168). The FASB Accounting Standards Codification (the Codification) will be the single source of authoritative nongovernmental U.S. generally accepted accounting principles. Rules and interpretive releases of the SEC under authority of federal securities laws are also sources of authoritative GAAP for SEC registrants. SFAS 168 is effective for interim and annual periods ending after September 15, 2009. All existing accounting standards are superseded as described in SFAS 168. All other accounting literature not included in the Codification. The Codification is not expected to have a significant impact on the Company's consolidated financial statements.

Item 3. Quantitative and Qualitative Disclosures About Market Risk.

Market Risk

Our exposure to market risk is directly related to our role as investment adviser for the separate accounts we manage and the funds for which we act as a sub-investment adviser. Global markets have continued to experience unprecedented volatility, and a challenging business climate is forecast for the foreseeable future. Market conditions have resulted in a significant reduction in our assets under management, which directly impacts our revenues and net income. A continued economic downturn and volatility in the global financial markets could also significantly affect the estimates, judgments, and assumptions used in the valuation of our financial instruments.

All of our revenue for the three months and six months ended June 30, 2009 and 2008 was derived from advisory fees, which are typically based on the market value of our AUM, which can be affected by adverse changes in interest rates, foreign currency exchange and equity prices. Accordingly, a decline in the prices of securities would cause our revenue and income to decline due to a decrease in the value of the assets we manage. In addition, such a decline could cause our clients to withdraw their funds in favor of investments offering higher returns or lower risk, which would cause our revenue and income to decline further.

We are also subject to market risk due to a decline in the value of the holdings of our consolidated subsidiaries, which consist primarily of equity securities. At June 30, 2009, the fair value of these assets was \$15.2 million. Assuming a 10% increase or decrease, the fair value would have increased or decreased by \$1.5 million at June 30, 2009.

Interest Rate Risk

The amount that our operating company borrowed pursuant to the Credit Agreement, will accrue interest at variable rates. The operating company entered into an interest rate swap agreement that commenced on July 23, 2008. The swap, which expires on July 23, 2010, obligates us to pay a 2.825% fixed rate of interest on the notional amount and requires the counterparty to pay us a floating interest rate based on the monthly LIBOR interest rate. The spread on the Credit Agreement is in addition to these amounts. Interest rate changes may, therefore, affect the amount of our interest payments related to any potential differential between the notional amount of the interest rate swap and amounts outstanding under the Credit Agreement. Such changes would correspondingly affect our future earnings and cash flows. In addition, we have not entered any arrangement to hedge our exposure to interest rates from July 23, 2010 to July 23, 2011. For this one year period, interest rate changes would affect our future earnings and cash flows. Based on the consolidated debt obligations that we have as of June 30, 2009, we believe that our hedge would be unaffected in the event that interest rates were to increase by one percentage point.

Item 4. Controls and Procedures.

During the course of their review of our consolidated financial statements as of June 30, 2009, our management, including our Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures pursuant to Rule 13a-15(b) under the Securities Exchange Act of 1934. Based on that evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that, as of June 30, 2009, our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934) were effective to ensure that information we are required to disclose in reports that we file or submit under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure.

Table of Contents

There was no change in our internal control over financial reporting (as defined in Rule 13a-15(f) under the Securities Exchange Act of 1934) that occurred during the first six months of 2009 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

Table of Contents

PART II. OTHER INFORMATION

Item 1. Legal Proceedings.

In the normal course of business, we may be subject to various legal and administrative proceedings. On November 21, 2007 and January 16, 2008, substantively identical putative class action lawsuits were commenced in the United States District Court for the Southern District of New York against the Company and Richard S. Pzena, the Company's chief executive officer, seeking remedies under Section 11 of the Securities Act of 1933, as amended. The Court consolidated the lawsuits and appointed co-lead plaintiffs, who filed a consolidated amended complaint. The consolidated amended complaint named as defendants the Company, Richard S. Pzena, and two of the underwriters of the Company's initial public offering, Goldman Sachs & Co, Inc. and UBS Securities LLC. Plaintiffs sought to represent a class of all persons who purchased or otherwise acquired Class A common stock issued pursuant or traceable to the Company's initial public offering. The consolidated amended complaint alleged that the registration statement and prospectus relating to the initial public offering of the Company's Class A common stock contained material misstatements and omissions and wrongfully failed to disclose net redemptions in the John Hancock Classic Value Fund, for which the Company acts as sub-investment advisor. The consolidated amended complaint sought damages in an unspecified amount including rescission or rescissory damages. The Court granted Company's motion to dismiss the consolidated amended complaint and, on September 4, 2008, the Court entered a judgment in favor of the Company. Plaintiffs have appealed the Court's judgment to the United States Court of Appeals for the Second Circuit, and that appeal is pending. The Company believes that the allegations and claims are without merit and will continue to contest these claims vigorously.

Item 1A. Risk Factors.

There are no material changes from the risk factors set forth in Part 1, Item 1A of the Company's 2008 Form 10-K.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

None.

Item 3. Defaults Upon Senior Securities.

None.

Item 4. Submission of Matters to a Vote of Security Holders.

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

The Annual Meeting of Stockholders of the Company was held in New York, New York on May 19, 2009. At that meeting, the stockholders considered and acted upon the following proposals:

Proposal 1: Election of Directors. By the vote reflected below, the stockholders elected the following individuals as directors to hold office until the 2010 Annual Meeting of Stockholders of the Company:

Director	Class A Shares For	Class B Shares For	Class A Shares Withheld	Class B Shares Withheld
Richard S. Pzena	6,814,068	51,172,610	77,067	0
Steven M. Galbraith	6,819,839	51,172,610	71,296	0
Joel M. Greenblatt	6,817,040	51,172,610	74,095	0
Richard P. Meyerowich	6,817,426	51,172,610	73,709	0
Ronald W. Tysoe	5,970,978	51,172,610	920,157	0

Proposal 2: Ratification of Independent Auditors. The stockholders voted to ratify the appointment of Ernst & Young LLP as independent auditors for the Company for its fiscal year ending December 31, 2009. Voting was as follows:

	FOR	AGAINST	ABSTAIN
Class A common stock	6,843,003	45,823	2,309
Class B common stock	51,172,610	0	0

Proposal 3: By the vote reflected below, the stockholders approved an amendment to the Pzena Investment Management, Inc. 2007 Equity Incentive Plan to authorize an additional 6,419,279 shares of the Company's Class A common stock for issuance under the Plan:

	FOR	AGAINST	ABSTAIN
Class A common stock	2,418,179	2,299,172	1,701
Class B common stock	51,172,610	0	0

Table of Contents

Item 5. Other Information.

None.

Item 6. Exhibits.

Exhibit	Description of Exhibit
10.1	Amendment No.1, effective May 19, 2009, to thePzena Investment Management, Inc. 2007 Equity Incentive Plan
31.1	Certification of Chief Executive Officer pursuant to Exchange Act Rule 13a-14(a)/15(d)-14(a)
31.2	Certification of Chief Financial Officer pursuant to Exchange Act Rule 13a-14(a)/15(d)-14(a)
32.1	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
32.2	Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: August 10, 2009

PZENA INVESTMENT MANAGEMENT, INC.

By: /s/ RICHARD S. PZENA
Name: Richard S. Pzena
Title: *Chief Executive Officer*

By: /s/ GREGORY S. MARTIN
Name: Gregory S. Martin
Title: *Chief Financial Officer*