HARRAHS ENTERTAINMENT INC Form 8-K March 03, 2005

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

March 3, 2005

Date of Report (Date of earliest event reported)

# HARRAH SENTERTAINMENT, INC.

(Exact name of registrant as specified in its charter)

**Delaware** 

(State of Incorporation)

001-10410

(Commission File Number)

62-1411755 (IRS Employer Identification Number)

One Harrah s Court Las Vegas, Nevada 89119

(Address of principal executive offices) (Zip Code)

(702) 407-6000

(Registrant s telephone number, including area code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
o	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
o 240.14	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 4d-2(b))
o	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

In connection with the pending sale of Harrah s East Chicago and Harrah s Tunica to an affiliate of Colony Capital, LLC, this Current Report on Form 8-K discloses selected unaudited historical financial information related to each property for the years ended December 31, 2002, 2003 and 2004. The selected unaudited historical information is attached hereto as Exhibit 99.1 and incorporated by reference herein.

This information, including the Exhibit 99.1 incorporated by reference herein, is not filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not incorporated by reference into any filing made pursuant to the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended.

**Item 9.01** Financial Statements and Exhibits.

(c) Exhibits. The following exhibit is being filed herewith:

99.1 Selected Unaudited Historical Financial Information for the years ended December 31, 2002, 2003 and 2004 for Harrah s East Chicago and Harrah s Tunica.

2

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### HARRAH SENTERTAINMENT, INC.

Date: March 3, 2005 By: /s/ Stephen H. Brammell

Stephen H. Brammell

Senior Vice President, General

Counsel

and Corporate Secretary

3