

REGIS CORP  
Form 4  
September 22, 2008

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FINKELSTEIN PAUL

(Last) (First) (Middle)  
7201 METRO BOULEVARD  
(Street)

MINNEAPOLIS, MN 55439

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
REGIS CORP [RGS]

3. Date of Earliest Transaction (Month/Day/Year)  
09/19/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |                                   |
| Common Stock                    | 09/19/2008                           |  | M                              |   | \$ 15.125   |  | D                                 |
| Common Stock                    | 09/19/2008                           |  | S                              |   | \$ 29.17  |  | D                                 |
| Common Stock                    | 09/19/2008                           |  | S                              |   | \$ 29.18  |  | D                                 |
| Common Stock                    | 09/19/2008                           |  | S                              |   | \$ 29.21  |  | D                                 |
| Common Stock                    | 09/19/2008                           |  | S                              |   | \$ 29.22  |  | D                                 |

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|              |            |   |       |   |          |         |   |
|--------------|------------|---|-------|---|----------|---------|---|
| Common Stock | 09/19/2008 | S | 2,400 | D | \$ 29.23 | 297,062 | D |
| Common Stock | 09/19/2008 | S | 4,800 | D | \$ 29.24 | 292,262 | D |
| Common Stock | 09/19/2008 | S | 1,300 | D | \$ 29.25 | 290,962 | D |
| Common Stock | 09/19/2008 | S | 1,000 | D | \$ 29.26 | 289,962 | D |
| Common Stock | 09/19/2008 | S | 400   | D | \$ 29.27 | 289,562 | D |
| Common Stock | 09/19/2008 | S | 300   | D | \$ 29.28 | 289,262 | D |
| Common Stock | 09/19/2008 | S | 900   | D | \$ 29.29 | 288,362 | D |
| Common Stock | 09/19/2008 | S | 2,200 | D | \$ 29.3  | 286,162 | D |
| Common Stock | 09/19/2008 | S | 300   | D | \$ 29.42 | 285,862 | D |
| Common Stock | 09/19/2008 | S | 200   | D | \$ 29.46 | 285,662 | D |
| Common Stock | 09/19/2008 | S | 300   | D | \$ 29.49 | 285,362 | D |
| Common Stock | 09/19/2008 | S | 400   | D | \$ 29.59 | 284,962 | D |
| Common Stock | 09/19/2008 | S | 400   | D | \$ 29.63 | 284,562 | D |

|              |  |  |  |  |  |       |   |                             |
|--------------|--|--|--|--|--|-------|---|-----------------------------|
| Common Stock |  |  |  |  |  | 8,002 | I | Through profit sharing plan |
|--------------|--|--|--|--|--|-------|---|-----------------------------|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|---|--------------------------------------|--|--------------------------------|--|--|---|
|--|---|--------------------------------------|--|--------------------------------|--|--|---|

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| Security   |           |            |  | (D)<br>(Instr. 3, 4,<br>and 5) | Code | V | (A) | (D) | Date<br>Exercisable | Expiration<br>Date | Title           | Amount<br>or<br>Number<br>of Shares |
|--|-----------|------------|--|--------------------------------|------|---|-----|-----|---------------------|--------------------|-----------------|-------------------------------------|
| Employee<br>Stock<br>Option<br>(Right to<br>Buy) | \$ 15.125 | 09/19/2008 |  |                                | M    |   |     |     | 10/31/2005          | 10/31/2010         | Common<br>Stock | 20,000                              |

## Reporting Owners

| Reporting Owner Name / Address                                    | Relationships |           |                         |       |
|---|---------------|-----------|-------------------------|-------|
|   | Director      | 10% Owner | Officer                 | Other |
| FINKELSTEIN PAUL<br>7201 METRO BOULEVARD<br>MINNEAPOLIS, MN 55439 |               |           | Chief Executive Officer |       |

## Signatures

Eric A. Bakken, by power of attorney  
 09/22/2008  
 \_\_Signature of Reporting Person                      Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

### Remarks:

Form 1 of 2

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