# REICH & TANG ASSET MANAGEMENT LP Form SC 13G February 15, 2002

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No.) \*

National Service Industries, Inc.

(Name of Issuer)

Common Stock, \$1.00 par value per share

(Title of Class of Securities)

637657107

(CUSIP Number)

Check the following box if a fee is being paid with this statement \_\_\_\_\_\_

A fee is not required only if the filing person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.) (See Rule 13d-7).

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

SEC 1745 (5-87)

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CUSIP No. 637657107

13G

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1	NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON				
	REICH 13-41		IG ASSET MANAGEMENT, LLC		
2	CHECK	THE A	APPROPRIATE BOX IF A MEME	BER OF A GROUP*	
			(a)	(b)	
3	SEC U	SE ONL	 .Y		
4	CITIZ	  ENSHIP	OR PLACE OF ORGANIZATION	 	
	DELAW.	ARE			
		5	SOLE VOTING POWER		
NUMBER SHARES	CIALLY BY	_	0		
OWNED EACH		6	SHARED VOTING POWER		
PERSON WITH		_	677,000		
		7	SOLE DISPOSITIVE POWE	 3R	
		_	0		
			SHARED DISPOSITIVE POWER		
		8	SHARED DISPOSITIVE PO	OWER	

677,000

2

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

6.55%

12 TYPE OF REPORTING PERSON\*

IA

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

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Item 1 (a). Name of Issuer

The name of the issuer, to whose class of equity security this Schedule is National Service Industries, Inc. Technologies, Inc.

Item 1 (b). Address of Issuer's Principal Executive Offices

The address of the Issuer's principal offices 1420 PEACHTREE ST NE, ATLANTA, GA 30309  $\,$ 

Item 2 (a). Name of Person Filing

The person filing this Schedule is Reich & Tang Asset Management, LLC (the "Reporting Person")

Item 2 (b). Address of Principal Business Office or, if None, Residence

The principal business address of the Reporting Person is 600 Fifth Avenue, New York, NY 10020.

Item 2 (c). Citizenship

The Reporting Person is a United States citizen.

Item 2 (d). Title of Class of Securities

The class of equity security to which this schedule relates is the Issuer's Common Stock, \$0.10 par value (the "Common Stock").

Item 2 (e). CUSIP No.

The CUSIP number assigned to the Common Stock is 637657107

Item 3. If this statement is Filed Pursuant to Rules 13d-1(b), or 13d-2(b), Check Whether the Person Filing is a

Reich & Tang Asset Management, LLC is an investment adviser registered under Section 203 of the Investment Advisers Act of 1940.

Item 4. Ownership

The shares of the Common Stock owned beneficially owned by Reich & Tang Asset Management, LLC. and covered by this Schedule amount to shares, 677,000 constituting 6.55% of the outstanding shares of the Common Stock. Reich & Tang Asset Management, LLC. has the shared power to vote and direct the vote for 677,000 shares of Common Stock and to dispose of or direct the disposition of 677,000 shares of Common Stock.

Item 5. Ownership of Five Percent or Less of a Class

Not applicable.

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Item 6. Ownership of More than Five Percent on Behalf of Another Person

The shares of Common Stock beneficially owned by Reich & Tang Asset Management, LLC were purchased by Reich & Tang Asset Management, LLC on behalf of certain accounts for which Reich & Tang Asset Management, LLC provides investment advice on a fully discretionary basis. This entity has the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, shares of the Common Stock. None of the above mentioned entity has a greater than 5% interest in the Common Stock.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company

Not applicable.

Item 8. Identification and Classification of Members of Group

Not applicable.

Item 9. Notice of Dissolution of Group

Not applicable.

#### CERTIFICATION

The undersigned certifies that to his/her best belief and knowledge, the securities reported herein were acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer or such securities and were not acquired in connection with or as a participant in any transaction having such purpose of effect.

February 15, 2002

REICH & TANG ASSET MANAGEMENT, LLC

BY /s/Michael D. Appleton
Michael D. Appleton
Vice President
Reich & Tang Asset Management, LLC

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