

NU SKIN ENTERPRISES INC
Form 4
August 03, 2005

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
LINDLEY COREY B

(Last) (First) (Middle)

C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET

(Street)

PROVO, UT 84601

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
NU SKIN ENTERPRISES INC [NUS]

3. Date of Earliest Transaction (Month/Day/Year)
08/01/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Executive Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | Code | V | Amount | (A) or (D) | Price |
| Class A Common Stock | 08/01/2005 | | M | | 10,000 | A | \$ 8.19 22,000 |
| Class A Common Stock | 08/01/2005 | | S ⁽¹⁾ | | 100 | D | \$ 23.52 21,900 |
| Class A Common Stock | 08/01/2005 | | S ⁽¹⁾ | | 9,900 | D | \$ 23.5 12,000 ⁽²⁾ |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|---|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount Number Shares |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 13.91 | | | | | 08/21/1999 ⁽⁴⁾ 08/21/2008 | Class A Common Stock 20,0 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 12.94 | | | | | 08/31/2000 ⁽⁴⁾ 08/31/2009 | Class A Common Stock 40,0 |
| Employee Stock Option (right to buy) | \$ 8.19 | 08/01/2005 | | M | 10,000 | 02/07/2001 ⁽⁴⁾ 02/07/2010 | Class A Common Stock 10,0 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 6.56 | | | | | 08/31/2001 ⁽⁴⁾ 08/31/2010 | Class A Common Stock 8,7 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 8.2 | | | | | 02/28/2002 ⁽⁴⁾ 02/28/2011 | Class A Common Stock 17,5 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 20.875 | | | | | 10/20/1998 ⁽⁴⁾ 10/20/2007 | Class A Common Stock 26,0 |

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| | | | | | |
|---|----------|---------------------------|------------|----------------------------|------|
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 6.85 | 08/31/2002 ⁽⁴⁾ | 08/31/2011 | Class A Common Stock | 8,7 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 8.99 | 03/01/2003 ⁽⁴⁾ | 03/01/2012 | Class A Common Stock | 17,5 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 12 | 09/03/2003 ⁽⁴⁾ | 09/03/2012 | Class A Common Stock | 17,5 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 9.04 | 03/10/2004 ⁽⁴⁾ | 03/10/2013 | Class A Common Stock | 17,5 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 11.5 | 09/02/2004 ⁽⁴⁾ | 09/02/2013 | Class A Common Stock | 17,5 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 16.95 | 12/31/2004 ⁽⁴⁾ | 12/31/2014 | Class A Common Stock | 100, |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 19.15 | 02/27/2005 ⁽⁴⁾ | 02/27/2014 | Class A Common Stock | 17,5 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 26.13 | 09/01/2005 ⁽⁴⁾ | 09/01/2014 | Class A Common Stock | 17,5 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 22.33 | 02/28/2006 ⁽⁴⁾ | 02/28/2015 | Class A Common Stock | 17,5 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|--------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| LINDLEY COREY B C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601 | | | Executive Vice President | |

Signatures

| | |
|--|------------|
| D. Matthew Dorny as Attorney-in-Fact for Corey B. Lindley | 08/03/2005 |
| <u> </u> **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sale pursuant to a 10b5-1 plan adopted by the Reporting Person.
 - (2) Represents number of shares beneficially owned as of August 1, 2005.
 - (3) Previously reported.
 - (4) Becomes exercisable in four equal annual installments beginning on the date indicated.
 - (5) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.