

SULLIVAN THOMAS D
Form 4
October 13, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SULLIVAN THOMAS D

(Last) (First) (Middle)
3000 JOHN DEERE ROAD
(Street)

TOANO, VA 23168

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Lumber Liquidators, Inc. [LL]

3. Date of Earliest Transaction
(Month/Day/Year)
10/12/2009

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Chairman of the Board; Founder

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	10/12/2009		S		25,000 (1)	D	\$ 22.3825 (2) (3)
					6,200,269	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 6)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SULLIVAN THOMAS D 3000 JOHN DEERE ROAD TOANO, VA 23168	X	X	Chairman of the Board; Founder	

Signatures

/s/ E. Livingston B. Haskell,
Power-of-Attorney

10/13/2009

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These sales were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 11, 2008.
- Weighted average sale price for prices ranging from \$21.7500 to \$23.1300. 99 shares were sold at \$22.8800 per share; 100 shares were sold at each of the following prices: \$22.1100, \$22.2000, \$22.3100, \$22.3300, \$22.3400, \$22.3600, \$22.5500, \$22.6200, \$22.6600, \$22.7200, \$22.7300, \$22.8400, \$23.0000, and \$23.1000; 101 shares were sold at \$22.7000 per share; 200 shares were sold at each of the following prices: \$21.7500, \$22.0600, \$22.1200, \$22.1300, \$22.1800, \$22.2300, \$22.2500, \$22.4700, \$22.6300, \$22.6500, \$22.6700; 300 shares were sold at each of the following prices: \$21.9500, \$22.1600, \$22.2700, \$22.3900, \$22.6800; 355 shares were sold at \$22.0700 per share; (continued in next footnote)
- (2) (continued from previous footnote) 400 shares were sold at each of the following prices: \$22.1500, \$22.1900, \$22.3000, \$22.3800, \$22.4800 and \$23.1300; 500 shares were sold at each of the following prices: \$22.1700, \$22.2900, \$22.3500, \$22.4300, \$22.4900, and \$22.5400; 600 shares were sold at \$22.4600 per share; 800 shares were sold at \$22.3700 per share; 940 shares were sold at \$22.4400 per share; 1,145 shares were sold at \$22.1400 per share; 1,400 shares were sold at \$22.4000 per share; 2,460 shares were sold at \$22.4200 per share; 2,600 shares were sold at \$22.4100 per share; 4,000 shares were sold at \$22.4500 per share.
- (3) \$22.5400; 600 shares were sold at \$22.4600 per share; 800 shares were sold at \$22.3700 per share; 940 shares were sold at \$22.4400 per share; 1,145 shares were sold at \$22.1400 per share; 1,400 shares were sold at \$22.4000 per share; 2,460 shares were sold at \$22.4200 per share; 2,600 shares were sold at \$22.4100 per share; 4,000 shares were sold at \$22.4500 per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.